

Primary Behavioral Health  
**INTEGRATED CARE**  
Training Academy

Cherokee Health Systems  
*Knoxville, Tennessee*

**2014 Dates**

February 27-28

May 29-30

September 18-19

November 6-7

*Real World*  
**MODEL**

As both a Federally Qualified Health Care Center and a Community Mental Health Center, Cherokee Health Systems knows of the opportunities and challenges that face both the primary care and mental health sectors.

*Real World*  
**EXPERIENCE**

For nearly four decades Cherokee Health Systems has been a national leader in the blending of primary care and behavioral health services. Our behavioral-enhanced patient-centered medical home practice serves over 60,000 people a year and produces promising effectiveness and efficiency outcomes

*Real World*  
**TRAINING**

- \* An overview of the model
- \* Practitioner Case Studies
- \* Implementation Instruction
- \* Financing Information
- \* Administration Oversight
- \* Team consultation

Administration Operations Clinical Practices Financing Supervision Hiring Culture Facility Design

*What You Will Hear...*



Dennis Freeman, Ph.D.  
Chief Executive Officer

**Mission Values Culture**

Parinda Khatri, Ph.D.  
Director of Integrated Care



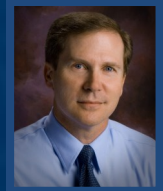
**Integrated Care**



Hear from several of our provider teams as they present real cases

**Behavioral Health Consultant**

Joel Hornberger, MHA  
Chief Operations Officer



**Operations**



Jeff Howard, CPA  
Chief Financial Officer

**Financing**

**And much, much more**

**\$3,500 for groups of five attendees**

*You are free to bring whomever you please but we've designed the training to be most beneficial for CEOs, CFOs, COOs, CMOs, behaviorists, clinicians, and nurses.*

To register email Bob Franko at:  
[Bob.Franko@CherokeeHealth.com](mailto:Bob.Franko@CherokeeHealth.com)  
Or call (865) 934-6725