

Goal: Increase investment in primary care services by payers and accountable provider groups needed to support care consistent with PCPCC Shared Principles



Potential Strategies

Initiated by partnerships and targeted to federal agency officials, state legislative and agency officials, employers, consumers

- **Public reporting requirements**
 - Public reporting on primary care spend by public & private payers & ACOs consistent with PCPCC Shared Principles
- **Establishment and attainment of benchmarks**
 - Achievement of primary care spending targets by public & private payers & ACOs
- **Benefit plan and patient attribution changes**
 - Patient identification & selection of primary care consistent with PCPCC Shared Principles that meet their needs & expectations
- **Alternative payment models**
 - Implementation of alternative payment models that encourage primary care consistent with PCPCC Shared Principles

Foundational Activities:

Research	Standard Definition & Measures of...	Communication to stakeholders	Multi-Stakeholder Partnerships
<ul style="list-style-type: none"> ● On current levels of primary care spending ● On performance of primary care-oriented systems 	<ul style="list-style-type: none"> ● Primary Care (consistent with Shared Principles) ● Primary care spending 	<ul style="list-style-type: none"> ● Value of primary care oriented delivery systems ● Value of primary care spending measure as way to assess primary care orientation ● Progress towards goal 	<ul style="list-style-type: none"> ● Build, support multi-stakeholder groups with interest in seeing increased investment in primary care who generate strategies