PCPCC ANNUAL FALL CONFERENCE

PATIENT-CENTERED PRIMARY CARE:
AT THE HEART OF VALUE AND QUALITY

NOVEMBER 12-14, 2014
GRAND HYATT | WASHINGTON, DC
Dear Members & Friends:

Welcome to the PCPCC Annual Fall Conference! The theme this year, “Patient-Centered Primary Care: At the Heart of Value and Quality,” focuses on the critical role patient-centered primary care plays in achieving health care delivery system reform. Now more than ever, we have the opportunity to set a new vision for the future of our health care system. As the marketplace shifts towards more value-based care, it is imperative we build on the continued success of the patient-centered medical home (PCMH) as a solution for achieving better health outcomes and more efficient care.

In order to better meet the daily care needs of patients, families and caregivers, we must look beyond the walls of a practice to explore opportunities to expand the care team. We are increasingly seeing stakeholders across the care continuum embrace primary care as the hub for connecting community-based supports with traditional health care services. As we better understand the dynamic between physical, social, economic and environmental impacts on health, the PCMH is uniquely poised to build the team that will help patients address all barriers that stand in the way of achieving their health goals. We are delighted to have so many of these non-traditional health care partners here with us to share their experiences of how they are changing the way integrated, accountable care is defined in many communities. We hope you will leave our conference feeling inspired to connect with new community partners to achieve your vision of PCMH.

As interest and excitement for the medical home has grown, so has our conference. This year our program spans across three days and offers over 30 educational sessions focusing on important topics such as state and federal policies impacting primary care, transforming practices to PCMH, preparing the workforce to practice team-base care, and innovative community partnerships to achieve population health.

We still have a long way to go to accomplish our ultimate goal of every patient receiving care through a PCMH, but we hope you will leave our conference with a new enthusiasm for what can be accomplished through a well-resourced, robust primary care team. We look forward to working together to achieve the PCPCC mission of advancing an effective and efficient health system built on a strong foundation of primary care and the PCMH.

Sincerely,

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Paul Grundy, MD, MPH
President

Marci Nielsen, PhD, MPH
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THE PCPCC EXTENDS ITS DEEPEST THANKS TO OUR 2014 ANNUAL FALL CONFERENCE SPONSORS:
Thought Leadership Workshops

These workshops offer an opportunity to learn from health care experts about a variety of innovative health care programs, tools, and resources that support new models of care in the patient-centered medical home. The workshops are open to all conference participants and take place between 9:00 – 10:00 AM and 10:15 – 11:15 AM. Participants should choose one session to attend each day. *Invitation Only

Health is Primary
Hosted by Family Medicine for America’s Health
Location: Renwick, Bulfinch & Latrobe
The session will provide an overview of the recently launched Health is Primary campaign and its newly established sponsor – Family Medicine for America’s Health. Speakers will describe the goals and objectives of this effort and discuss engagement opportunities for primary care stakeholders.

Speakers
Lauren Birchfield Kennedy, JD, Director, Health Policy, National Partnership for Women & Families; Patient Representative, Board, Family Medicine for America’s Health
Robert Phillips, MD, MSPH, Vice President, Research and Policy, American Board of Family Medicine; Board Member, Family Medicine for America’s Health

Building a Successful Care Management Model in a PHO Environment
Hosted by McKesson
Location: Wilson & Roosevelt
Emerging care management programs enable providers to proactively manage high-risk patient populations, improve lives and realize P4P outcomes. This interactive session discusses how St. Vincent’s Health Partners, a URAC-certified PHO, successfully deployed a care management strategy that empowers physicians to work smarter not harder via population analysis, risk stratification and proactive care management workflow. Best practices will be shared.

Speakers
Bridget McKenzie, RN, MSN, Director of Business Advisor Services, Population Health, McKesson

The Comprehensive Primary Care Initiative: Pushing the Boundaries of Primary Care Transformation
Hosted by the Center for Medicare & Medicaid Innovation
Location: Arlington & Cabin John
The Comprehensive Primary Care (CPC) initiative is one of the nation’s largest and most ambitious projects to facilitate primary care practice transformation through multi-payer payment reform. This workshop will introduce attendees to the CPC initiative, share newly available data on the progress of CPC to date, and host a robust, interactive discussion with participants on the future of CPC and other similar initiatives. Over half of the workshop’s time will be reserved for Q&A and discussion.

Speakers
Laura Sessums, MD, JD, Director of Advanced Primary Care, Center for Medicare & Medicaid Innovation
Edith Stowe, CPE/BVC, MPA, Team Lead, Comprehensive Primary Care initiative, Center for Medicare & Medicaid Innovation

Pursuing Excellence in Accountable Care Hosted by CAPG
Location: Burnham
CAPG’s Standards of Excellence (SOE) program is a blueprint for physician organizations pursuing accountable care across all payer types. SOE evaluates and publicly reports physician groups’ performance across advanced primary care, financial capability, HIT, care management, transparency, and patient-centered care. CAPG’s federal advocacy team works in coordination with the SOE to advance accountable physician groups. This session will discuss the SOE clinical program and CAPG’s federal advocacy efforts to advance payment policy for accountable physician organizations.

Speaker
Colleen Swedberg, MSN, RN, CNL, Director for Care Coordination and Integration, St. Vincent’s Health Partners, Bridgeport, CT
Michael R. Udwin, MD, FACOG, Executive Director of Physician Engagement, Business Advisor Services, McKesson

You have checked the boxes, but does your PCMH workflow allow for a truly patient-centered approach?
Hosted by Midmark Corporation
Location: Renwick, Bulfinch & Latrobe
Transitiing to a PCMH requires more than checking boxes, it requires dedicated workflows, consistent approaches to care delivery, and a well managed team. This workshop will introduce you to a proven approach to unburdening your staff, reducing waste, and aligning your team around a common goal. You are more likely to achieve the cultural transformation you strive for with an improved workflow designed for PCMH.

Speakers
Thomas Schwieterman, MD, Medical Director, PracticaHealthcare
Todd Weston, LSS, MBB, Principal, PracticaHealthcare

Roadmap to Population Health
Hosted by URAC
Location: Wilson & Roosevelt
Current payment reforms underway within the healthcare system are driven by federal legislation as well as commercial innovations. These reforms result in fresh approaches from provider organizations seeking to deliver quality outcomes in tune with the needs of contracted populations. In an effort to flourish in a changing market, leading providers are asking themselves how to achieve transformation.

Speaker
Deborah Smith, MN, RN-BC, Product Development Principal, URAC

Lunch Break: General Participants to explore lunch options in DC. Visit the registration desk for more information.
This panel will discuss the value of and strategies for connecting patients and families to community supports, quality primary care, behavioral health, and social services.

Speakers
- Amy Gibson, MS, RN, Chief Operating Officer, Patient-Centered Primary Care Collaborative
  *Moderator
- Hany Abdelaal, DO, Senior Vice President & Chief Medical Officer, Visiting Nurse Service of New York
- Ellie Hollander, President & Chief Executive Officer, Meals on Wheels Association of America
- Matthew Longjohn, MD, MPH, National Health Officer, YMCA of the USA
- Albert Terrill Jr., DrPH, MEd, CPH, Director, Self-Management Alliance; Senior Director, Clinical and Community Partnerships; National Council on Aging

David Intracosa, PhD, Vice President, Policy and Associations, National Association of ACOs
- Colleen Kraft, MD, FAAP, Medical Director, Health Network by Cincinnati Children’s
- Tricia Nguyen, MD, President, Texas Health Population Health, Education & Innovation Center, Texas Health Resources
- Kawita Patel, MD, MS, Fellow and Managing Director, Engberg Center for Health Care Reform, The Brookings Institution

Medical Home Evaluations: Past, Present & Future
Location: Constitution Ballroom A
The PCPCC Outcomes & Evaluation Center works to demonstrate the value that primary care has on quality, costs, and waste by tracking and communicating data from patient-centered medical home (PCMH) initiatives, pilots, and demonstrations. Hear from researchers and experts who will discuss the evidence-base for PCMH and evolving strategies for measurement and evaluation of the medical home.

Speakers
- Melinda Abrams, MS, Vice President, Health Care Delivery System Reform Program, The Commonwealth Fund  *Moderator
- Bruce Bagley, MD, FAAP, President & Chief Executive Officer, TransforMED
- Michael Bailit, MBA, President, Bailit Health Purchasing
- Asaf Bitton, MD, MPH, Primary Care Physician; Assistant Professor of Medicine and Health Care Policy, Harvard Medical School
- Lisa Kern, MD, MPH, Associate Professor of Healthcare Policy and Research, Weill Cornell Medical College

Health Benefit Design: Promoting the Medical Home in the Workplace
Location: Burnham
The PCPCC Employers & Purchasers Center works to engage employers, purchasers, and health plans around redesigning benefit programs that incorporate patient-centered medical home (PCMH) features and innovative payment models. Join this session to find out strategies that employers and health plans are using to promote the PCMH.

Speakers
- Robert Dribbon, Director, Business Strategy & Development, Merck  *Moderator
- John Bray, Chairman & Chief Executive Officer, Vanguard Furniture Company
- Kyu Rhee, MD, MPP, Vice President & Chief Health Director, IBM Corporation
- Andrew Schutzbank, MD, MPH, Assistant Medical Director, Iora Health

Advancing the Medical Home: State Models and Methods
Location: Renwick, Bullfinch & Latrobe
The PCPCC Advocacy & Public Policy Center works closely with policymakers, government agencies and leaders, and fellow advocates to drive health system reform that incorporates key features and strategies of the medical home model. Join state policy leaders as they discuss innovative policies that have activated patient-centered medical home communities – who is leading the charge and what we’ve learned.

Speakers
- Shari Erickson, MPH, Vice President, Governmental & Regulatory Affairs, American College of Physicians  *Moderator
- Amanda Roccabruna Eby, Project Administrator, Montana Office of the Commissioner of Securities and Insurance
- Jon Griffin, MD, MHA, Vice President of Medical Homes & Innovation, St. Peter’s Hospital, Montana
- Bonnie LaPlante, MHA, BS, RN, Health Care Home Capacity Building and Certification Supervisor, Minnesota Department of Health
- Nicole Merrithew, MPH, Director, Patient-Centered Primary Care Home Program, Oregon Health Authority

Patients as Partners: Driving Quality Improvement in the Medical Home
Location: Wilson & Roosevelt
The PCPCC Patients, Families & Consumers Center is dedicated to ensuring that patients, families, and caregivers are active partners in improving primary care delivery and achieving patient-centered medical home transformation. Join this informative session to learn how patients and families can help drive quality improvement.
The PCPCC is delighted to celebrate the successes and accomplishments in the patient-centered medical home at our Inaugural Awards Dinner. This year we will also honor the special contributions of three leaders dedicated to promoting patient-centered primary care and the medical home.

Meet the Awardees
Debra L. Ness, MS, President of the National Partnership for Women & Families, will receive the Barbara Starfield Award. Ms. Ness has been a leading advocate for social justice and equality for women, patients, families, and consumers for more than three decades. Her dedication as an advocate for the health and well-being of women and families continues to influence innovations in care delivery that improve health care for vulnerable populations.

The PCPCC established the Barbara Starfield Award in 2012 to honor Dr. Starfield, recognizing her enduring commitment to the philosophy that all individuals should receive comprehensive, coordinated, and person-focused care. The award is presented annually to an individual or organization that demonstrates exceptional work toward advancing the goals of primary care and, in particular, a strong commitment to person-focused care.

Ted Wymyslo, MD, former Director of the Ohio Department of Health, will receive the first Primary Care Community Leadership Award. Dr. Wymyslo, a family physician, educator, and administrator for more than 30 years, is being honored for his decades-long commitment to primary care and public health, his impressive ability to collaborate with public and private sector interests, and his authentic engagement with patients and families to advance patient-centered medical homes.

The PCPCC will also present the Southeast Texas Medical Associates (SETMA) and its Chief Executive Officer, James L. Holly, MD, with the first Patient-Centered Medical Home Practice Award. SETMA is being presented with this award based on their exceptional dedication to achieving HPI’s Triple Aim of “improved care, improved health, and lower cost.” The PCPCC also applauds their focus on integrating state-of-the-art health information technology across their sites as a means to transform care delivery, and their commitment to sharing lessons learned by being the only PCMH practice in the country that has been accredited by all four of the major national recognition organizations.

The PCPCC’s Inaugural Awards Dinner & Cocktail Reception

Registration is open
7:30 AM - 5:00 PM
Networking Breakfast in Exhibit Hall
Location: Constitution Ballroom C, D, E & Foyer
8:30 – 9:15 AM
Welcome Back & Morning Keynote
Location: Constitution Ballroom

Mark McClellan, MD, PhD, Senior Fellow and Director, Health Care Innovation and Value Initiative, The Brookings Institution
9:15 – 10:30 AM
Practice Transformation: Lessons Learned on the Road to Becoming a Patient-Centered Medical Home
What does it take to successfully transform into a patient-centered medical home? Panelists will share primary care practice transformation strategies and experiences including their use of practice coaches, practice partners, and widespread organizational commitments.

Speakers
Paul Klintworth, MS, Medical Home Community of Practice Lead, Office of the National Coordinator for Health Information Technology *Moderator
Lucia Angel, Quality Improvement Coordinator, San Francisco General Hospital Family Health Center, University of California, San Francisco
Suzanne Berman, MD, Pediatrician, Plateau Pediatrics
Chris Echterling, MD, Medical Director, WellSpan Bridges to Health
Robin Mutter, DO, Department Chairman of Family Medicine, Greater Baltimore Medical Center

The Medical Home Workforce: Training in Team-Based Primary Care
Location: Constitution Ballroom
Learn about innovative residency and health professional training programs that support team-based training within emerging delivery models including patient-centered medical homes and Accountable Care Organizations.

Speakers
William Waring, MD, FAAFP, Program Director, Crozer-Keystone Family Medicine Residency *Moderator
Barbara Brandt, PhD, Director, National Center for Interprofessional Practice and Education; Associate Vice President for Education, Academic Health Center, University of Minnesota
Maureen Ediger, Family Caregiver
Lucinda Maine, PhD, RPh, Executive Vice President & Chief Executive Officer, American Association of Colleges of Pharmacy
Andrew Morris-Singer, MD, President & Principal Founder, Primary Care Progress

Break in Exhibit Hall
Location: Constitution Ballroom C, D, E & Foyer
10:45 – 12:00 PM
Go (Primary Care) Team! Team-based Care in the Medical Home  
Location: Arlington  
*Repeated during Track B  
Team-based care is a fundamental component of the patient-centered medical home (PCMH) and can take many forms. Primary care teams can be office-based or geographically disparate and include a number of different types of professionals working in partnership with patients and families. Panelists will describe different models of team composition and function in the PCMH and advanced primary care.  
Speakers  
C. Edwin Webb, PharmD, MPH, Associate Executive Director, American College of Clinical Pharmacy  
Jennifer Baldwin, RN, MPA, Senior Vice President for Patient-Centered Medical Home, CareFirst  
Richard Ricciardi, PhD, NP, Healthcare Scientist, Agency for Healthcare Research and Quality  
Melissa Thomasen, PhD, MPH, Patient, Family Advisor  
Joan Weiss, PhD, RN, CRNP, Designated Federal Official, ACI/CBL; Chief, Geriatric and Allied Health Branch, Division of Public Health and Interdisciplinary Education, Health Resources and Services Administration  

Medication Management in the Medical Home  
Location: Renwick & Bulfinch  
Medications are involved in 80% of all treatments and require a significant amount of time and investment by the care team. Join this session to learn how primary care practices are integrating comprehensive medication management as part of care redesign in the patient-centered medical home in order to address the needs of patients and families.  
Speakers  
Lucinda Maine, PhD, RPH, Executive Vice President & Chief Executive Officer, American Association of Colleges of Pharmacy  
Stuart J. Beatty, PharmD, BCACP, CDE, Associate Professor of Clinical Pharmacy, The Ohio State University College of Pharmacy  
Brian Issett, PhD, BCPS, FAPhA, Professor, Pharmaceutical Care & Health Systems, University of Minnesota  
Mollie Scott, PharmD, BCACP, CPP, Regional Associate Dean and Clinical Associate Professor, University of North Carolina Eshelman School of Pharmacy, Asheville Campus  

Practicing Whole-Person Care in the Medical Home  
Location: Lattrobe  
Patients are more than the sum of their parts, and it is important that primary care clinicians address and coordinate needs for both medical and non-medical services. A panel of experts will describe ways to incorporate non-traditional care into the patient-centered medical home and strategies primary care providers can use to collaborate with specialists and other community-based partners.  
Speakers  
Mary Minniti, BS, CPHQ, Program and Resource Specialist, Institute for Patient and Family Centered Care  
Leonard Fromer, MD, Executive Medical Director, Group Practice Forum  
Robyn Golden, LCSW, Director, Health and Aging, RUSH University Medical Center  
Judith Haber, PhD, APRN-BC, FAAN, Dean of Graduate Programs, Co-Executive Director, Oral Health Nursing and Education, New York University College of Nursing  
Christopher L. Hunter, PhD, ABPP, Department of Defense Program Manager for Behavioral Health in Primary Care, Primary Care Branch, Clinical Support Division, Defense Health Agency  

Training Interprofessional Teams for Patient-Centered Primary Care  
Location: Conference Theatre  
Come learn about innovative training models being used to prepare health professionals for team-based primary care settings. Panelists have been selected from exemplary programs featured in PCPCC’s forthcoming publication on interprofessional education and training programs.  
Speakers  
William Warning, MD, FAAFP, Program Director, Crozer-Kenney Family Medicine Residency Program  
Terry Keene, DNP, FNP-BC, ARNP, Assistant Clinical Professor, University of California, San Francisco School of Nursing, Co-Director, VA Center of Excellence in Primary Care Education at San Francisco VA Medical Center  
Rebecca Shunk, MD, Physician Co-Director, Center of Excellence in Primary Care Education, San Francisco VA Medical Center  
Michele Stanek, JAWS, Assistant Research Director, University of South Carolina School of Medicine, Department of Family and Preventive Medicine, 13 Collaborative  

Using Technology to Improve Population Health  
Location: Cabin John  
Population health management is a key feature of the patient-centered medical home. It is aided by the adoption of technology that enables practices to rapidly identify the health care needs of their patients and quickly deploy appropriate resources to address those needs. This session will describe several ways that technology is expanding the ways practices partner with their patients and families, as well as better manage the needs of their entire patient population.
Go (Primary Care) Team! Team-based Care in the Medical Home

Location: Arlington

Team-based care is a fundamental component of the patient-centered medical home (PCMH) and can take many forms. Primary care teams can be office-based or geographically disparate and include a number of different types of professionals working in partnership with patients and families. Panelists will describe different models of team composition and function in the PCMH and advanced primary care.

Speakers
C. Edwin Webb, PharmD, MPH, Associate Executive Director, American College of Clinical Pharmacy *Moderator
Jennifer Baldwin, RN, MPA, Senior Vice President for Patient-Centered Medical Home, CareFirst
Lewis Levy, MD, Senior Vice President, Medical Affairs and Chief Quality Officer, Best Doctors
Richard Ricciardi, PhD, NP, Healthcare Scientist, Agency for Healthcare Research and Quality
Melissa Thomasen, Patient, Family Advisor
Joan Weiss, PhD, RN, CRNP, Designated Federal Official, ACICBL, Chief, Geriatric and Allied Health Branch, Division of Public Health and Interdisciplinary Education, Health Resources and Services Administration

Integrating Peer Support into the Primary Care Team: Public and Private Models of Integration

Location: Renwick & Bulfinch

This session will focus on how primary care teams are embracing Community Health Workers (CHW) to provide peer support to patients for daily management of health conditions, social and emotional needs, linkages to clinical care, and ongoing availability. Panelists from both public and private health care organizations, to achieve better health for Ohioans through improved access to patient-centered medical homes.

Speakers
Ted Wynnioso, MD, Chief Medical Officer, Ohio Association of Community Health Centers *Moderator
Jeff Biehl, President, Healthcare Collaborative of Greater Columbus
Randall Gebul, MD, Director, Center for Health Care Research and Policy, MetroHealth
Richard Shonk, MD, PhD, Chief Medical Officer, The Health Collaborative, The Greater Cincinnati Health Council, and HealthBridge

Practice Coaching: Working with External Experts to Help guide Practice Transformation

Location: Wilson & Roosevelt

Practice coaches can provide a wide range of expertise in areas such as team-building, electronic medical record use, patient scheduling, and quality improvement strategies. This session will include a panel of primary care practitioners who will describe their experiences working with practice coaches to accelerate their transformation to a patient-centered medical home.

Speakers
Julie Schilz, BSN, MBA, Director, Care Delivery Transformation, WellPoint *Moderator
Janhavi Kirtane Fritz, MBA, Director, Collaborative Health Network, Maine Health Management Coalition
Jennifer Sweeney, Vice President, National Partnership for Women & Families, Comprehensive Primary Care Practice Faculty
Miriam T. Vincent, MD, PhD, JD, Professor and Chair, Department of Family Medicine, Medical Director of Ambulatory Care, University Hospital of Brooklyn, SUNY Downstate School of Medicine

Practicing Whole-Person Care in the Medical Home

Location: Latrobe

Patients are more than the sum of their parts, and it is important that primary care clinicians address and coordinate needs for both medical and non-medical services. A panel of experts will describe ways to incorporate non-traditional care into the patient-centered medical home and strategies for the primary care provider to collaborate with specialists and other community-based partners.

Speakers
Mary Minniti, BS, CPHQ, Program and Resource Specialist, Institute for Patient and Family Centered Care *Moderator
Leonard Fromer, MD, Executive Medical Director, Group Practice Forum
Robyn Golden, LCSW, Director, Health and Aging, RUSH University Medical Center
Judith Haber, PhD, APRN-BC, FAAN, Dean of Graduate Programs, Co-Executive Director, Oral Health Nursing and Education, New York University College of Nursing
Christopher L. Hunter, PhD, ABPP, Department of Defense Program Manager for Behavioral Health in Primary Care, Primary Care Branch, Clinical Support Division, Defense Health Agency
Using Technology to Improve Population Health
Location: Cabin John
Population health management is a key feature of the patient-centered medical home. It is aided by the adoption of technology that enables practices to rapidly identify the health care needs of their patients and quickly deploy appropriate resources to address those needs. This session will describe several ways that technology is expanding the ways practices partner with their patients and families, as well as better manage the needs of their entire patient population.

Speakers
Karen Handmaker, MPP, Vice President, Population Health, Phytel *Moderator
Karl Brewer, MD, Chief, Army Medical Home Operations, Office of the Surgeon General
Terry Newton, MD, DAC, PCMH Clinical IT Capability Manager, Office CIO, Office of the Surgeon General
Deborah Redmond, MBA, MHA, RPT, Vice President of Clinical Product Commercialization, UPMC Technology Development Center
Steven Peskin, MD, MBA, FACP, Senior Medical Director, Clinical Innovations, Horizon Blue Cross Blue Shield New Jersey

5:00 – 7:00 PM
Networking Reception in Exhibit Hall
Location: Constitution Ballroom C, D, E & Foyer
Open to all attendees

CME CREDIT
This Live activity, PCPCC Annual Fall Conference, with a beginning date of 11/12/2014, has been reviewed and is acceptable for up to 10.00 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

PLENARY DAY 3
FRIDAY, NOVEMBER 14, 2014
7:30 AM – 5:00 PM
Registration is open
7:30 – 8:30 AM
Networking Breakfast
Location: Constitution Ballroom C, D, E & Foyer
8:30 – 9:00 AM
Morning Keynote: What Really Matters to Patients
Location: Constitution Ballroom
Melissa Thomason, Patient, Family Advisor

9:00 – 10:15 AM
Beyond 2014: What’s on the National Horizon Post-Election
Location: Constitution Ballroom
Congressional staffers join this panel to discuss the opportunities and challenges professionals in the health care sector will face in light of the November elections.
Speakers
Elizabeth Fowler, PhD, JD, Vice President, Global Health Policy, Johnson & Johnson *Moderator

10:15 – 10:30 AM
Break
10:30 – 11:45 AM
Medical Home Innovations: A View from the States
Location: Constitution Ballroom
States are at the forefront of health care delivery system reform. State policy experts join this panel to highlight strategies that states are using to advance innovative medical home and patient-centered primary care programs in both the private and public sector.
Speakers
Trent Haywood, MD, Chief Medical Officer, Blue Cross Blue Shield Association *Moderator
Bonnie LaPlante, MHA, BS, RN, Health Care Home Capacity Building and Certification Supervisor, Minnesota Department of Health
Melissa Winger, Consumer Evaluator, Minnesota Department of Health
Benjamin Miller, PsyD, Assistant Professor, Director, Office of Integrated Healthcare Research and Policy, University of Colorado School of Medicine, Department of Family Medicine
Jeanene Smith, MD, MPH, Chief Medical Officer, Oregon Health Authority

11:45 – 12:15 PM
Closing Remarks
Location: Constitution Ballroom
Brett Baker, House Committee on Ways & Means, Majority Staff
Charlene McDonald, MPP, Senior Policy Advisor, Senate Budget Committee, Majority Staff, US Senator Patty Murray (D-WA)
Erin Richardson, JD, House Committee on Ways & Means, Minority Staff
Rodney Whitlock, PhD, Senate Finance Committee, Minority Staff, US Senator Chuck Grassley (R-IA)
Paul Grundy, MD, MPH, FACOEM, PCPCC President; Global Director, Healthcare Transformation, IBM
ABOUT PCPCC

MISSION
Founded in 2006, the Patient-Centered Primary Care Collaborative (PCPCC) is dedicated to advancing an effective and efficient health system built on a strong foundation of primary care and the patient-centered medical home. Today, PCPCC’s membership represents more than 1,200 medical home stakeholders and supporters throughout the U.S.

To achieve our mission, we work in partnership with our five Stakeholder Centers, led by experts and thought leaders who are dedicated to transforming the U.S. health care system through delivery reform, payment reform, patient engagement, and employee benefit redesign, as well as our members, partners, and fellow medical home advocates to:

• Disseminate results and outcomes from medical home initiatives and clearly communicate their impact on patient experience, quality of care, population health and health care costs.
• Advocate for public policy that advances and builds support for primary care and the medical home, including payment reform, patient engagement, and employer benefit initiatives.
• Convene health care experts, thought leaders, and consumers to promote learning, awareness, and innovation of the medical home model.

ACTIVITIES
PCPCC initiatives and special projects are conducted within our five Stakeholder Centers. The centers are focused on achieving goals within specific disciplines or target audiences dedicated to advancing medical home, and are led by volunteer committees of PCPCC’s Executive Members and invited thought leaders.

Advocacy & Public Policy
This center works closely with policymakers at the state and federal levels to drive health system reform that incorporates key features of the medical home. The center shapes PCPCC’s policy and advocacy agenda and works with health care stakeholders to support meaningful policies related to Accountable Care Organizations, health insurance exchanges, health information technology, and payment reform.

Care Delivery & Integration
This center works to encourage widespread transformation of the health care delivery system and development of “medical neighborhoods” built on a strong foundation of primary care and the medical home. The center identifies effective models for transformation and helps develop training and education resources to advance these models.

Employers & Purchasers
This center works to engage employers and purchasers around redesigning benefit programs that incorporate medical home features and innovative payment models. This center also works to share best practices and resources based on successful models, including workplace wellness initiatives, prevention programs and benefit structures.

Outcomes & Evaluation
This center works to demonstrate the value of primary care and the medical home using quality and cost evidence from medical home initiatives. The center also plays a significant role in disseminating data and results to enhance awareness for medical home impact, including PCPCC’s independent publications, mapping tools, and other online resources.

Patients, Families & Consumers
This center works to assure patients and families are active partners in improving primary care delivery and achieving medical home transformation. The center actively promotes the importance of patients as members of the care team, and shares innovative staffing models that are compassionate, patient-centered and culturally sensitive.

Contact: To learn more about our Stakeholder Centers, please contact Tara Hacker, Director of Programs at 202-417-2069 or thacker@pcpcc.net.

EXECUTIVE MEMBERSHIP
Touching on all corners of the health care sector, PCPCC’s Executive Members represent a diverse group of individuals and organizations inspired by a common vision to transform the U.S. health care system. Executive Members engage in PCPCC activities virtually and in person to ensure we are on the forefront of innovations in primary care delivery, payment reform, patient engagement, and benefit redesign. Executive Members work in partnership with our Board of Directors, general membership, and staff to advance PCPCC’s mission and strategic direction.

For more information about Executive Membership, contact Staci GoldbergBelle at staci@pcpcc.net.

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Accreditation Association for Ambulatory Health Care
The Advisory Board Company
Allergan
Alliance for Home Health Quality and Innovation
American Academy of Child & Adolescent Psychiatry
American Academy of Family Physicians
American Association of Nurse Practitioners
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American Psychological Association
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Midmark Corporation
National Interprofessional Initiative on Oral Health
National Partnership for Women & Families
NCOA
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THANKS FOR ATTENDING
PCPCC’S 2014 ANNUAL FALL CONFERENCE!

We hope you will join us next year for the 2015 PCPCC Annual Fall Conference In Washington, DC on November 11 - 13, 2015