

PCPCC 2014 Annual Fall Conference
Patient-Centered Primary Care: At the Heart of Value and Quality

Wednesday, November 12, 2014

9:00 – 11:15 AM

Sponsored Workshops

Learn about the products, services and expertise offered by organizations and industry to support new models of care in the patient-centered medical home.

**Open to all conference participants*

8:30AM – 12:30PM

Executive Member Annual Strategy Meeting

Executive members will join PCPCC leadership to discuss current and future work of the PCPCC. The meeting will include a networking breakfast and luncheon.

**Invitation Only*

11:15AM – 1:00 PM

Break for general participants to grab lunch on their own in DC

PLENARY SESSION

1:00 – 1:15 PM

Location: Constitution Ballroom

Welcome

Marci Nielsen, PhD, MPH, CEO, Patient-Centered Primary Care Collaborative

David K. Nace, MD, PCPCC Board Chairman & Vice President of Clinical Development, McKesson Corporation

1:15 – 2:00 PM

Location: Constitution Ballroom

Opening Keynote

Assistant Secretary Kathy Greenlee, Administrator, Administration for Community Living & Assistant Secretary for Aging, US Department of Health and Human Services

2:00 – 3:15 PM

Location: Constitution Ballroom

Panel 1: It Takes a Village: Improving Patient Care through Community Partnerships

Partnerships between the health care system and the community can improve care quality and patient health. This panel will discuss the value of and strategies for connecting patients and families to community supports, quality primary care, behavioral health, and social services.

Moderator: Amy Gibson, RN, MS, Chief Operating Officer, PCPCC

- Hany Abdelaal, DO, Visiting Nurse Service of New York, SVP & Chief Medical Officer
- Ellie Hollander, President & CEO, Meals on Wheels Association of America
- Matthew Longjohn, MD, MPH, National Health Officer, YMCA of the USA
- Albert Terrillion, DrPH, Med, CPH, Director, Self-Management Alliance

3:15 – 3:45 PM

Location: Constitution Ballroom C,D, E & Foyer

Break in Exhibit Hall

3:45 – 5:00 PM

CENTER BREAKOUT SESSIONS

Care Delivery & Integration

Location: Cabin John & Arlington

This session will describe various Accountable Care Organization (ACO) models and how the medical home has been vital to their success.

Moderator: Blair Childs, Senior Vice President, Public Affairs, Premier Healthcare Alliance

- David Introcaso, PhD, Vice President of Policy and Associations, National Association of ACOs
- Colleen Kraft, MD, FAAP, Medical Director, Health Network by Cincinnati Children's
- Tricia Nguyen, MD, President, Texas Health Population Health, Education & Innovation Center
- Kavita Patel, MD, Managing Director for Clinical Transformation and Delivery, Engelberg Center for Health Care Reform, Brookings Institution

Outcomes & Evaluation

Location: Constitution Ballroom A

This session will focus on the growing evidence for PCMH and evolving strategies for measurement and evaluation of the PCMH.

Moderator: Melinda Abrams, MS, Vice President, Health Care Delivery System Reform Program, Commonwealth Fund

- Michael Bailit, MBA, President, Bailit Health Purchasing
- Asaf Bitton, MD, MPH, Primary Care Physician; Assistant Professor of Medicine and Health Care Policy, Harvard Medical School (invited)
- Lisa Kern, MD, MPH, Associate Professor of Healthcare Policy and Research, Weill Cornell Medical College

Employers & Purchasers

Location: Wilson & Roosevelt

This session will focus on the role of employers and health plans in promoting the PCMH

Moderator: Robert Dribbon, Director, Business Strategy & Development, Merck

- John Bray, CEO, Vanguard Furniture
- Kyu Rhee, Vice President & Chief Health Director, IBM Corporation (invited)
- Andrew Schutzbank, Assistant Medical Director, Iora Health

Advocacy & Public Policy

Location: Renwick & Latrobe

This session will focus on innovative policies that have activated patient-centered medical home communities, and identify who is leading the charge and what we have learned

Moderator: Shari Erickson, Vice President, Governmental & Regulatory Affairs, American College of Physicians

- Amanda Eby, Project Administrator, Montana Office of Commissioner of Securities and Insurance
- Jon Griffin, MD, Vice President of Medical Homes & Innovation, St. Peter's Hospital
- Bonnie LaPlante, HCH Certification and Capacity Building Supervisor, State of Minnesota
- Nicole Merrithew, MPH, Director, Patient-Centered Primary Care Home Program, Oregon Health Authority

Patients, Families & Consumers

Location: Burnham

Description: This session will focus on the role patients play as partners in quality improvement

Moderator: Christine Bechtel, Advisor, National Partnership for Women & Families; President, Bechtel Health Advisory Group

- Kisha Davis, New Physician Director, AAFP, Medical Director, Casey Health Institute
- Ziva Mann, Patient Lead, PCMH Transformation, Cambridge Health Alliance
- Ruth Nabisere, Patient Partner, Cambridge Health Alliance
- Somava Saha Stout, MD, MS, Executive External Lead, Health Improvement, Institute for Healthcare Improvement, Lead Transformation Adviser, Cambridge Health Alliance, Director Innovation Fellows Program, Harvard Medical School Center for Primary Care
- Brad Thompson, Director, HALI Project
- Megan M. Tschudy, MD, MPH, Assistant Professor, Department of Pediatrics, Assistant Medical Director, Harriet Lane Clinic, Division of General Pediatrics and Adolescent Medicine

(Break – 5:00 – 6:00 PM)

PCPCC's Inaugural Awards Dinner & Cocktail Reception

Conference participants are invited to attend PCPCC's Inaugural Awards Dinner! Join PCPCC leadership, staff, and friends at this year's premier networking event to celebrate your successes and accomplishments in the patient-centered medical home. This year we will also honor the special contributions of three leaders dedicated to promoting primary care and the medical home.

MEET THE AWARDEES

Debra L. Ness, MS, President of the National Partnership for Women & Families, will receive the *Barbara Starfield Award*. Ms. Ness has been a leading advocate for social justice and equality for women, patients, families, and consumers within the health care arena. Her dedication as an advocate for the health and well-being of women and families continues to influence innovations in care delivery that improve health care for vulnerable populations.

The PCPCC established the *Barbara Starfield Award* in 2012 to posthumously honor Dr. Starfield, recognizing her enduring commitment to the philosophy that all individuals should receive comprehensive, coordinated and person – focused care. The award is presented annually to an individual or organization that demonstrates exceptional work toward advancing the goals of primary care and, in particular, a strong commitment to person-focused care.

Ted Wymyslo, MD, former Director of the Ohio Department of Health will receive the first *Primary Care Community Leadership Award*. Dr. Wymyslo, a family physician, educator, and administrator for more than 30 years, is being honored for his decades-long commitment to primary care and public health, his impressive ability to collaborate with public and private sector interests, and his authentic engagement with patients and families to advance patient-centered medical homes.

The PCPCC will also present the **Southeast Texas Medical Associates (SETMA)** and its Chief Executive Officer, **James L. Holly, MD**, with the first *Patient-Centered Medical Home Practice Award*. With six clinical locations across Southeast Texas, SETMA is being presented with this award based on their exceptional dedication to achieving IHI's Triple Aim of "improved care, improved health and lower cost." The PCPCC also applauds their focus on integrating state-of-the-art health information technology across their sites as a means to transform care delivery, and their commitment to sharing lessons learned by being the only PCMH practice in the country that has been accredited by all four of the major national certifying/recognition organizations.

The special ticketed event will include a cocktail reception and a seated dinner and will take place on Wednesday, November 12th, from 6:00 – 8:00PM. We have 20 tables available for sponsorship, with prices ranging from \$1,000 – \$3,000. Individual tickets to the Awards Dinner are \$100 for conference attendees. Please contact Staci at staci@pcpcc.org or click [here](#) for more information.

Thursday, November 13, 2014 – Plenary Day 2

7:30 – 8:30 AM

Location: Constitution Ballroom C,D, E & Foyer

Networking Breakfast

8:30 – 9:15 AM

Welcome Back & Morning Keynote

Location: Constitution Ballroom

Mark McClellan, MD, PhD, Senior Fellow and Director, Health Care Innovation and Value Initiative, Brookings Institution

9:15 – 10:30 AM

Location: Constitution Ballroom

Panel 2: Practice Transformation: Lessons Learned on the Road to Becoming a Patient-Centered Medical Home

What does it take to successfully transform into a patient-centered medical home? Panelists will share primary care practice transformation strategies and experiences including their use of practice coaches, practices partners, and widespread organizational commitments.

Moderator: Paul Klintworth, Lead, Medical Home Community of Practice (CoP), Office of the National Coordinator for Health IT, US Department of Health and Human Services

- Lucia Angel, Quality Improvement Coordinator, SFGH Family Health Center, UCSF
- Suzanne Berman, Pediatrician, Plateau Pediatrics
- Chris Echterling, MD, Medical Director, WellSpan Bridges to Health
- Robin Motter, Department Chairman of Family Medicine, Greater Baltimore Medical Center
- Carol M. Odell, FNP, MSN, Assistant Medical Director, University of Colorado School of Medicine (invited)

(Break – 10:30 – 10:45 AM)

10:45 – 12:00 PM

Location: Constitution Ballroom

Panel 3: The Medical Home Workforce: Training in Team-Based Primary Care

Learn about innovative residency and health professional training programs that support team-based training within emerging delivery models including patient-centered medical homes and Accountable Care Organizations.

Moderator: William Warning, MD, Program Director, Crozer-Keystone Family Medicine Residency

- Barbara Brandt, Associate Vice President for Education, University of Minnesota Academic Health Center
- Maureen Ediger, Family Caregiver
- Lucinda Maine, PhD, RPh, Executive Vice President & CEO, American Association of Colleges of Pharmacy
- Andrew Morris-Singer, MD, President & Principal Founder, Primary Care Progress

12:00 – 12:30 PM

Location: Foyer

Break

12:30 – 1:30 PM

Location: Constitution Ballroom

Networking Lunch

1:30 – 2:45 PM

Afternoon Breakout Sessions Round I

(Break – 2:45 - 3:15 PM)

3:15 – 4:30 PM

Afternoon Breakout Sessions Round II

Choose one of the breakout sessions listed below to attend for each round

Breakout A: Medication Management in the Medical Home

Medications are involved in 80% of all treatments and require a significant amount of time and investment by the care team. This session will describe how primary care practices are integrating comprehensive medication management as part of care redesign in the patient-centered medical home (PCMH) in order to address the needs of patients and families.

Moderator: Lucinda Maine, PhD, RPh, Executive Vice President & CEO, American Association of Colleges of Pharmacy

- Stuart J. Beatty, PharmD, BCACP, CDE, Associate Professor of Clinical Pharmacy, The Ohio State University College of Pharmacy
- Brian Isetts, PhD, BCPS, FAPhA, Professor, Pharmaceutical Care & Health Systems, University of Minnesota
- Mollie Scott, PharmD, BCACP, CPP, Regional Associate Dean and Clinical Associate Professor, UNC Eshelman School of Pharmacy

Breakout B: Community-based Collaboration Models: Aging Network

Community-based organizations (CBOs) provide a wide-range of services and supports to seniors and people living with chronic illness. This session will describe collaborations between Self-Management Support programs and primary care practices.

Moderator: Albert Terrilion, DrPH, Med, CPH, Senior Director, Clinical and Community Partnerships, Director, Self-Management Alliance

- Christopher Langston, PhD, Program Director, John A. Hartford Foundation
- Lynnzy McIntosh, Vice President/Implementation Director, Consortium for Older Adult Wellness
- Solreah Debose, Patient Representative

Breakout C: Go (Primary Care) Team! Team-based Care in the Medical Home

Team-based care is a fundamental component of the patient-centered medical home (PCMH) and can take many forms. Primary care teams can be office-based or geographically disparate and include a number of different types of professionals working in partnership with patients and families. This session will describe different models of team composition and function in the PCMH and advanced primary care.

Moderator: C. Edwin Webb, PharmD, MPH, Associate Executive Director, American College of Clinical Pharmacy

- Jennifer Baldwin, RN, MPA, Senior Vice President for Patient-Centered Medical Home, CareFirst
- Lewis Levy, MD, Senior Vice President, Medical Affairs and Chief Quality Officer, Best Doctors
- Richard Ricciardi, PhD, NP, Health Scientist, AHRQ
- Melissa Thomason, Patient, Family Advisor
- Joan Weiss, PhD, RN, CRNP, Designated Federal Official, ACICBL and Chief, Geriatric and Allied Health Branch, Division of Public Health and Interdisciplinary Education

Breakout D: Practicing Whole-Person Care in the Medical Home

Patients are more than the sum of their parts, and it is important that primary care clinicians address and coordinate needs for both medical and non-medical services. This session will describe ways to incorporate non-traditional care into the patient-centered medical home (PCMH) and strategies for the primary care provider to collaborate with specialists and other community-based partners.

Moderator: Mary Minniti, BS, CPHQ, Program and Resource Specialist, Institute for Patient and Family Centered Care

- Leonard Fromer, MD, Executive Medical Director, Group Practice Forum
- Robyn Golden, LCSW, Director, Health and Aging, College of Nursing, RUSH Medical College
- Judith Haber, PhD, APRN, BC, FAAN, Associate Dean, Graduate Programs, and Ursula Springer Leadership Professor in Nursing, NYU College of Nursing.
- Christopher L. Hunter, PhD, ABPP, DoD, Department of Defense Program Manager for Behavioral Health in Primary Care, Behavioral Health Division, Office of the Chief Medical Officer

Breakout E: Medical Home DIY! Self-Guided Practice Transformation

Many tools and resources have been developed to assist primary care practitioners in leading their own quality improvement efforts. This session will include a panel of providers and experts who will each describe how they acquired the necessary skills to lead their staff in transforming the practice into a patient-centered medical home (PCMH).

Moderator: Jeff Halbstein-Harris, Patient/Advocate

- Suzanne Berman, MD, Pediatrician, Plateau Pediatrics
- Collette Carver, APRN-BC-ADM, FNP, Director of Transformation of Care, Sentara
- CJ Peek, PhD, Associate Professor, Family Medicine and Community, University of Minnesota

Breakout F: Practice Coaching: Hiring External Experts to Help with Practice Transformation

Practice coaches can provide a wide range of expertise in areas such as team-building, electronic medical record use, patient scheduling, and quality improvement strategies. This session will include a panel of primary care practitioners who will describe their experiences using practice coaches to accelerate their transformation to a patient-centered medical home (PCMH).

Moderator: Julie Schilz, BSN, MBA, Director, Patient Centered Care at WellPoint

- Janhavi Kirtane Fritz, MBA, Director, Collaborative Health Network, Maine Health Management Coalition (invited)
- Jennifer Sweeney, Vice President & Director, Consumer Engagement and Community Outreach, National Partnership for Women & Families, Comprehensive Primary Care Practice Faculty
- Miriam T. Vincent, MD, PhD, JD, Professor and Chair, Department of Family Medicine, Medical Director of Ambulatory Care, University Hospital of Brooklyn, SUNY-Downstate School of Medicine

Breakout G: PCMH Collaboration across the State: The Ohio Story

As a significant amount of health delivery reform happens at the state and local level, there is an increasing need to unify multi-payer efforts around primary care investment. This session will feature leaders from Ohio who will describe their success in bringing together patients, provider, employers, insurers, health systems, and community-based organizations, to achieve better health for Ohioans through improved access to PCMH.

Moderator: Ted Wymyslo, MD, Chief Medical Officer, Ohio Association of Community Health Centers

- Jeff Biehl, President, Healthcare Collaborative of Greater Columbus
- Randall Cebul, MD, Director, Center for Health Care Research and Policy, MetroHealth
- Senator Peggy Lehner, Ohio State Senator, R- District 6
- Richard Shonk, MD, PhD, Chief Medical Officer, The Greater Cincinnati Health Collaborative, Health Council, and HealthBridge

Breakout H: Using Technology to Improve Population Health

Population health management is a key feature of the patient-centered medical home (PCMH). It is aided by the adoption of technology that enables practices to rapidly identify the health care needs of their patients and quickly deploy appropriate resources to address those needs. This session will describe several ways that technology is expanding the ways practices partner with their patients and families, as well as better manage the needs of their entire patient population.

Moderator: Karen Handmaker, MPP, Vice President, Population Health, Phytel

- Terry Newton, PCMH Clinical Capability Manager, Office of the Surgeon General
- Deborah Redmond, MBA, MHA, RPT, UPMC Technology Development Center, Vice President of Clinical Product Commercialization
- Steven Peskin, MD, MBA, FACP, Senior Medical Director, Clinical Innovations, Horizon Blue Cross Blue Shield New Jersey

Breakout I: Training Interdisciplinary Teams for Patient-Centered Primary Care

This session will focus on innovative training models being used to prepare health professionals for team-based primary care settings. Panelists have been selected from exemplary programs featured in PCPCC's forthcoming publication on interprofessional education and training programs. The publication will be released on Nov 12th and copies will be made available at the conference and online.

Moderator: William Warning, MD, Program Director, Crozer-Keystone Family Medicine Residency

- Terry Keene, DNP, FNP-BC, ARNP, Health Sciences Clinical Professor, University of California San Francisco, Co-Director, VA Center of Excellence in Primary Care Education at San Francisco VA Medical Center
- Rebecca Shunk, MD, Director, Center of Excellence in Primary Care Education, San Francisco VA Medical Center
- Michele Stanek, MHS, Assistant Research Director, University of South Carolina School of Medicine, Department of Family and Preventive Medicine, I3 Collaborative

Breakout J: Integrating Peer Support into the Primary Care Team: Public and Private Models of Integration

This session will focus on how primary care teams are embracing Community Health Workers (CHW) to provide peer support to patients for daily management of health conditions, social and emotional needs, linkages to clinical care, and ongoing availability. Panelists from both public and private health care settings will engage in a dialogue on the value of peer support, training needs, models for setting guidelines/standards, building CHWs into the care team, strategies for reimbursement, and long-term sustainability.

Moderator: Manuela McDonough, MPH, CPH, Associate Director, National Council of La Raza

- Lizette Martinez, Peers Health Promoter, Peers for Progress Program Coordinator
- Justin Nash, PhD, Professor of Family Medicine, Psychiatry, and Human Behavior, Warren Alpert Medical School, Brown University and Memorial Hospital of Rhode Island
- Patrick Tang, MPH, Program Manager, Peers for Progress

5:00 – 7:00 PM

Location: Constitution Ballroom C,D, E & Foyer

Networking Reception

Open to all attendees

Friday, November 14 – Plenary Day 3

7:30 – 8:30 AM

Location: Constitution Ballroom C,D, E & Foyer

Registration & Networking Breakfast

8:30 – 9:00 AM

Location: Constitution Ballroom

Morning Keynote: What Really Matters to Patients

Melissa Thomason, Patient, Family Advisor

9:00 – 10:15 AM

Location: Constitution Ballroom

Panel 4: Beyond 2014: What's on the National Horizon Post-Election

Congressional staffers join this panel to discuss the opportunities and challenges professionals in the health care sector will face in light of the November elections.

Moderator: Liz Fowler, PhD, JD, Vice President, Global Health Policy, Johnson & Johnson

- Rodney Whitlock, PhD, Senate Finance Committee, Minority Staff, US Senator Chuck Grassley (R-IA)
- Charlene McDonald, Senate Budget Committee, Majority Staff, US Senator Patty Murray (D-WA)
- Brett Baker, House Ways & Means Committee, Majority Staff
- Erin Richardson, House Ways & Means Committee, Minority Staff

10:15 – 10:30 AM

Break

10:30-11:45 AM

Location: Constitution Ballroom

Panel 5: Medical Home Innovations: A View from the States

States are at the forefront of health care delivery system reform. This panel will highlight strategies that states are using to advance innovative medical home and patient-centered primary care programs in both the private and public sector.

Moderator: Trent Haywood, MD, Chief Medical Officer, Blue Cross Blue Shield Association

- Bonnie LaPlante, HCH Certification and Capacity Building Supervisor, State of Minnesota
- Melissa Winger, Patient Partner, State of Minnesota
- Benjamin Miller, PsyD, Assistant Professor, Director, Office of Integrated Healthcare Research and Policy, University of Colorado at Denver
- Jeanene Smith, MD, MPH, Chief Medical Officer, Oregon Health Authority

11:45 – 12:15 PM

Location: Constitution Ballroom

Closing Remarks

Paul Grundy, MD, MPH, FACOEM, PCPCC President; Global Director of Healthcare Transformation, IBM