

## PCPCC 2014 Annual Fall Conference Preliminary Agenda

### Wednesday, November 12, 2014 – Preconference

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**9:00 – 11:15 AM**

#### **Sponsored Workshops**

Learn about the products, services and expertise offered by organizations and industry to support new models of care in the patient-centered medical home.

*Open to all conference participants*

**9:30 – 12:30 PM**

#### **Executive Member Annual Strategy Meeting & Luncheon**

Executive members will join with PCPCC leadership to discuss current and future work of the PCPCC.

*\*Invitation Only*

**11:30AM – 12:30 PM**

#### **Practice Coaching and Facilitation Luncheon**

Conference participants will have an opportunity to meet with organizations supporting practices in their transformation to patient-centered medical homes.

*No additional charge for conference participants.*

*\*RSVP required by September 26th.*

**11:15AM – 1:00 PM**

**Break for general participants to grab lunch on their own in DC**

### Wednesday, November 12, 2014 – Plenary Day 1

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**1:00 – 1:15 PM**

#### **Welcome**

Marci Nielsen, PhD, MPH, CEO, Patient-Centered Primary Care Collaborative

David K. Nace, MD, Board Chairman of PCPCC & Vice President of Clinical Development, McKesson Corporation

**1:15 – 2:00 PM**

#### **Opening Keynote**

Assistant Secretary Kathy Greenlee, Administrator, Administration for Community Living & Assistant Secretary for Aging, US Department of Health and Human Services

**2:00 – 3:15 PM**

#### **Panel 1: Improving Patient Care through Community Partnerships**

**Moderator:** Amy Gibson, RN, Chief Operating Officer, PCPCC

Ellie Hollander, President & CEO, Meals on Wheels Association of America

Matthew Longjohn, MD, Senior Director, Chronic Disease Prevention, YMCA of the USA (invited)

Richard Birkel, Senior Vice President on Health, Self-Management Alliance

Mary Ann Christopher, MSN, RN, President & CEO, Visiting Nurse Service of New York

**3:15 – 3:45 PM**

**Break in Exhibit Hall**

**3:45 – 5:00 PM**

### **Center Breakout Sessions**

#### **Care Delivery & Integration**

This session will focus on how primary care enhancement and the patient-centered medical homes are foundational to the success of ACO models

**Moderator:** Blair Childs, Senior Vice President, Public Affairs, Premier Healthcare Alliance

- Colleen Kraft, MD, FAAP, Medical Director, Health Network by Cincinnati Children's
- Tricia Nguyen, MD, President, Texas Health Population Health, Education & Innovation Center
- Bruce Bagley, MD, FAAFP, CEO, TransforMED

#### **Outcomes & Evaluation**

This session will focus on the evidence-base for PCMH and evolving strategies for measuring success

- Panelists to be determined

#### **Employers & Purchasers**

This session will focus on the employer experience integrating PCMH into benefit plans for their employees

- Panelists to be determined

#### **Advocacy & Public Policy**

This session will focus on innovative policies that have activated PCMH communities – who is leading the charge and what we've learned

Panelists to be determined

#### **Patients, Families & Consumers**

This breakout session will focus on patients as partners in quality improvement

**Moderator:** Christine Bechtel, Advisor, National Partnership for Women & Families (invited)

- Tarra Thomas, Patient Partner, Children's Clinic of Billings (invited)
- Denise Higgins, Chief, Family & Community Health Bureau, Montana Department of Public Health and Human Services (invited)
- Mari Ferrer, PCMH Coordinator, Alivio Medical Center (invited)
- Lizette Martinez, Community Health Worker, Alivio Medical Center (invited)

*(Break – 5:00 – 6:00 PM)*

6:00 PM – 8:00 PM

### PCPCC's Inaugural Awards Dinner & Cocktail Reception

The PCPCC will honor three leaders dedicated to promoting primary care and the medical home at our inaugural awards dinner. This special event will include a cocktail reception and seated dinner.

\* *Individual tickets to the ceremony are required to attend. Each ticket is \$100 and can be purchased online at [www.pcpcc.org](http://www.pcpcc.org).*

**Debra L. Ness**, President of the National Partnership for Women & Families, will receive the *Barbara Starfield Award*. Ms. Ness is a leading advocate for social justice and equality for women, patients, families, and consumers within the health care arena. Ms. Ness is receiving the award based on her long-standing commitment to person-centered care and her dedication as an advocate for the health and well-being of women and families at the individual-, practice-, community- and policy-level.

**Ted Wymyslo, MD**, former Director of the Ohio Department of Health will receive the first *Primary Care Community Leadership Award*. Dr. Wymyslo, a family physician, educator, and administrator for more than 30 years, is being honored for his decades-long commitment to primary care and public health, his impressive ability to collaborate with public and private sector interests, and his authentic engagement with patients and families to advance patient-centered medical homes.

The PCPCC will also present the **Southeast Texas Medical Associates (SETMA)** and its Chief Executive Officer, **James L. Holly, MD**, with the first *Patient-Centered Medical Home Practice Award*. With six clinical locations across Southeast Texas, SETMA is being presented with this award based on their exceptional dedication to achieving IHI's Triple Aim of "improved care, improved health and lower cost," their focus on integrating state-of-the-art health information technology across their sites as a means to transform care delivery, and their commitment to sharing lessons learned by being the only PCMH practice in the country that has been accredited by all four of the major national certifying/recognition organizations.

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## Thursday, November 13, 2014 – Plenary Day 2

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**7:30 – 8:30 AM**

**Networking Breakfast**

**8:30 – 9:15 AM**

**Morning Keynote**

Mark McClellan, MD, PhD, Senior Fellow and Director, Health Care Innovation and Value Initiative, Brookings Institution

**9:15 – 10:30 AM**

**Panel 2: Practice Transformation: Lessons Learned on the Road to Becoming a Patient-Centered Medical Home**

- Chris Echterling, MD, Medical Director, WellSpan Bridges to Health
- Robin Motter, Department Chairman of Family Medicine, Greater Baltimore Medical Center
- Lucia Angel, Quality Improvement Coordinator, SFGH Family Health Center, UCSF
- Carol M. Odell, FNP, MSN, Assistant Medical Director, University of Colorado School of Medicine (invited)

*(Break – 10:30 – 10:45 AM)*

**10:45 – 12:00 PM**

**Panel 3: Equipping the Medical Home: Training a New Workforce in Team-Based Care**

**Moderator:** Bill Warning, MD, Program Director, Crozer-Keystone Family Medicine Residency

- Lucinda Maine, PhD, RPh, Executive Vice President & CEO, American Association of Colleges of Pharmacy
- Maureen Ediger, Family Caregiver
- Andrew Morris Singer, MD, President & Principal Founder, Primary Care Progress
- Additional speaker TBD

**12:00 – 1:30 PM      Networking Lunch**

**1:30 – 2:45 PM      Afternoon Breakout Sessions Round I**

*(Break – 2:45 - 3:15 PM)*

**3:15 – 4:30 PM      Afternoon Breakout Sessions Round II**

Choose one of the breakout sessions listed below to attend for each round

**Breakout A: Medication Management in the Medical Home**

**Moderator:** Lucinda Maine, PhD, RPh, Executive Vice President & CEO, American Association of Colleges of Pharmacy

- Mollie Scott, PharmD, BCACP, CPP, Regional Associate Dean and Clinical Associate Professor, UNC Eshelman School of Pharmacy
- Brian Isetts, PhD, BCPS, FAPhA, Professor, Pharmaceutical Care & Health Systems, University of Minnesota (invited)

**Breakout B: Community-based Collaboration Models: Aging Network**

**Moderator:** Richard Birkel, Senior Vice President on Health, Self-Management Alliance

- Deanna Ruff, Administrative Officer, York County Area Agency on Aging (invited)
- Christopher Langston, PhD, Program Director, John A. Hartford Foundation
- Lynzy McIntosh, Vice President/Implementation Director, Consortium for Older Adult Wellness (invited)

**Breakout C: Team-based Care in the PCMH**

**Moderator:** Ed Webb, PharmD, MPH, Associate Executive Director, American Association for Clinical Pharmacy

- Richard Ricciardi, PhD, NP, Health Scientist, AHRQ
- Joan Weiss, PhD, RN, CRNP, Designated Federal Official, ACICBL and Chief, Geriatric and Allied Health Branch, Division of Public Health and Interdisciplinary Education (invited)
- Lewis Levy, MD, Vice President, Corporate Medical Quality, Best Doctors
- Jennifer Baldwin, RN, MPH, Senior Vice President for Patient-Centered Medical Home, CareFirst
- Melissa Thomason, patient

**Breakout D: Whole-Person Care – Comprehensive and Coordinated Care in the PCMH**

- Eric Penniman, DO, District Medical Director, Primary Care, Marshfield Clinic (invited)
- Christopher L. Hunter, PhD, ABPP, DoD, Department of Defense Program Manager for Behavioral Health in Primary Care, Behavioral Health Division, Office of the Chief Medical Officer
- Robyn Golden, LCSW, Director, Health and Aging, College of Nursing, RUSH Medical College (invited)
- Leonard Fromer, MD, Executive Medical Director, Group Practice Forum (invited)

**Breakout E: Self-Guided Practice Transformation Models**

- Collette Carver, APRN-BC-ADM, FNP, Director of Transformation of Care, Sentara
- Edward McGookin, MD, FAAP, Chief Medical Officer, Coastal Medicine (invited)
- CJ Peek, PhD, Associate Professor, Family Medicine and Community, University of Minnesota (invited)

**Breakout F: Facilitated Practice Transformation Models**

- Mary Ann Bauman, MD, Medical Director for Women's Health and Community Relations, Albany Area Primary Health Care (invited)
- Wendy Latham, Training Specialist, Mental Health & Substance Abuse Division
- Jennifer Sweeney, Vice President & Director, Consumer Engagement and Community Outreach, National Partnership for Women & Families, Comprehensive Primary Care Practice Faculty

**Breakout G: A State Story of PCMH Collaboration – Ohio Representatives**

- Randall Cebul, MD, Director, Center for Health Care Research and Policy, MetroHealth
- Richard Shonk, MD, PhD, Chief Medical Officer, The Greater Cincinnati Health Collaborative, The Greater Cincinnati Health Council, and HealthBridge

**5:00 – 7:00 PM    Networking Reception**

Open to all attendees

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**Friday, November 14 – Plenary Day 3**

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**7:30 – 8:30 AM**

**Registration & Networking Breakfast**

**8:30 – 9:00 AM**

**Morning Keynote: What Really Matters to Patients**

Marci Nielsen, CEO PCPCC introduces Melissa Thomason, patient to give morning keynote

**9:00 – 10:15 AM**

**Panel 4: National Health Care Reform: A View from the Feds**

Select Hill Staff – to be decided

**10:15 – 10:30 AM**

**Break**

**10:30-11:45 AM**

**Panel 5: View from the States**

**Moderator:** Trent Haywood, MD, Chief Medical Officer, Blue Cross Blue Shield Association (invited)

- Tom Simmer, MD, Senior Vice President and Chief Medical Officer, BCBS Michigan (invited)
- Marie Maes-Voreis, MA, PHN, BSN, Director Health Care Homes, State of Minnesota
- Patient Partner, State of Minnesota
- Benjamin Miller, PsyD, Assistant Professor, Director, Office of Integrated Healthcare Research and Policy
- TBD from Montana

**11:45 – 12:15 PM**

Closing Remarks Paul Grundy, MD, MPH, FACOEM, PCPCC President; Global Director of Healthcare Transformation, IBM