PCPCC 2014 Annual Fall Conference | Preliminary Agenda

Patient-Centered Primary Care: At the Heart of Value and Quality

*Speakers representing the patient perspective are in italics

Wednesday, November 12, 2014 – Preconference

9:00 – 11:15 AM
Sponsored Workshops
Learn about the products, services and expertise offered by organizations and industry to support new models of care in the patient-centered medical home.
*Open to all conference participants

9:30 AM – 12:30 PM
Executive Member Annual Strategy Meeting & Luncheon
Executive members will join with PCPCC leadership to discuss current and future work of the PCPCC.
*Invitation Only

11:30 AM – 12:30 PM
Practice Coaching and Facilitation Luncheon
Conference participants will have an opportunity to meet with organizations supporting practices in their transformation to patient-centered medical homes. No additional change for conference participants.
*Rsvp required by September 26th.

11:15 AM – 1:00 PM
Break for general participants to grab lunch on their own in DC

Wednesday, November 12, 2014 – Plenary Day 1

1:00 – 1:15 PM
Constitution Ballroom
Welcome
Marci Nielsen, PhD, MPH, CEO, Patient-Centered Primary Care Collaborative
David K. Nace, MD, PCPCC Board Chairman & Vice President of Clinical Development, McKesson Corporation

1:15 – 2:00 PM
Constitution Ballroom
Opening Keynote
Assistant Secretary Kathy Greenlee, Administrator, Administration for Community Living & Assistant Secretary for Aging, US Department of Health and Human Services

2:00 – 3:15 PM
Constitution Ballroom
Panel 1: Improving Patient Care through Community Partnerships
Moderator: Amy Gibson, RN, Chief Operating Officer, PCPCC
- Ellie Hollander, President & CEO, Meals on Wheels Association of America
- Matthew Longjohn, MD, Senior Director, Chronic Disease Prevention, YMCA of the USA
- Richard Birkel, Senior Vice President on Health, Self-Management Alliance
- Mary Ann Christopher, MSN, RN, President & CEO, Visiting Nurse Service of New York

3:15 – 3:45 PM
Constitution Ballroom C,D, E & Foyer
Break in Exhibit Hall
Care Delivery & Integration
Cabin John & Arlington
This session will focus on how primary care enhancement and medical homes are foundational to the success of ACOs
Moderator: Blair Childs, Senior Vice President, Public Affairs, Premier Healthcare Alliance
- Colleen Kraft, MD, FAAP, Medical Director, Health Network by Cincinnati Children’s
- Tricia Nguyen, MD, President, Texas Health Population Health, Education & Innovation Center
- Bruce Bagley, MD, FAAFP, CEO, TransforMED
- Kavita Patel, MD, Managing Director for Clinical Transformation and Delivery, Engelberg Center for Health Care Reform, Brookings Institution

Outcomes & Evaluation
Constitution Ballroom A
This session will focus on the evidence-base for PCMH and evolving strategies for measuring success
Moderator: Melinda Abrams, MS, Vice President, Health Care Delivery System Reform Program, Commonwealth Fund
- Michael Bailit, MBA, President, Bailit Health Purchasing

Employers & Purchasers
Wilson & Roosevelt
This session will focus on the employer experience integrating PCMH into benefit plans for their employees
Moderator: Robert Dribbon, Director, Business Strategy & Development, Merck
- Christine Hunter, MD, Chief Medical Officer, US Office of Personnel Management (invited)
- John Socha, Executive Director, Health Care Operations, MGM Resorts International (invited)

Advocacy & Public Policy
Renwick & Latrobe
This session will focus on innovative policies that have activated PCMH communities – who is leading the charge and what we’ve learned
Moderator: Shari Erickson, Vice President, Governmental & Regulatory Affairs, American College of Physicians (invited)
- John McCarthy, Director, Ohio Department of Medicaid (invited)
- Jeanene Smith, MD, MPH, Chief Medical Officer, Oregon health Authority (invited)
- Jon Griffin, MD, Vice President of Medical Homes & Innovation, St. Peter’s Hospital (invited)

Patients, Families & Consumers
Burnham
This breakout session will focus on patients as partners in quality improvement
Moderator: Christine Bechtel, Advisor, National Partnership for Women & Families (invited)
- Tarra Thomas, Patient Partner, Children’s Clinic of Billings (invited)
- Denise Higgins, Chief, Family & Community Health Bureau, Montana Department of Public Health & Human Services (invited)
- Mari Ferrer, PCMH Coordinator, Alivio Medical Center (invited)
- Lizette Martinez, Community Health Worker, Alivio Medical Center (invited)

(Break – 5:00 – 6:00 PM)
PCPCC’s Inaugural Awards Dinner & Cocktail Reception
The PCPCC will honor three leaders dedicated to promoting primary care and the medical home at our inaugural awards dinner. This special event will include a cocktail reception and seated dinner.

The PCPCC established the *Barbara Starfield Award* in 2012 to posthumously honor Dr. Starfield, recognizing her enduring commitment to the philosophy that all individuals should receive comprehensive, coordinated and person–focused care. The award is presented annually to an individual or organization that demonstrates exceptional work toward advancing the goals of primary care and, in particular, a strong commitment to person-focused care.

**Debra L. Ness**, President of the National Partnership for Women & Families, will receive the *Barbara Starfield Award*. Ms. Ness is a leading advocate for social justice and equality for women, patients, families, and consumers within the health care arena. Ms. Ness is receiving the award based on her long-standing commitment to person-centered care and her dedication as an advocate for the health and well-being of women and families at the individual-, practice-, community- and policy-level.

**Ted Wymyslo, MD**, former Director of the Ohio Department of Health will receive the first *Primary Care Community Leadership Award*. Dr. Wymyslo, a family physician, educator, and administrator for more than 30 years, is being honored for his decades-long commitment to primary care and public health, his impressive ability to collaborate with public and private sector interests, and his authentic engagement with patients and families to advance patient-centered medical homes.

The PCPCC will also present the *Southeast Texas Medical Associates (SETMA)* and its Chief Executive Officer, **James L. Holly, MD**, with the first *Patient-Centered Medical Home Practice Award*. With six clinical locations across Southeast Texas, SETMA is being presented with this award based on their exceptional dedication to achieving IHI’s Triple Aim of “improved care, improved health and lower cost,” their focus on integrating state-of-the-art health information technology across their sites as a means to transform care delivery, and their commitment to sharing lessons learned by being the only PCMH practice in the country that has been accredited by all four of the major national certifying/recognition organizations.

Individual tickets to the ceremony are required to attend. Each ticket is $100 and can be purchased online at [www.pcpcc.org](http://www.pcpcc.org). Individuals and organizations also have the opportunity to sponsor a table at this year’s Awards Dinner. Visit our website for more information.
Thursday, November 13, 2014 – Plenary Day 2

7:30 – 8:30 AM
Constitution Ballroom C,D, E & Foyer
Networking Breakfast

8:30 – 9:15 AM
Welcome Back & Morning Keynote
Marci Nielsen, PhD, MPH, CEO, Patient-Centered Primary Care Collaborative
Mark McClellan, MD, PhD, Senior Fellow and Director, Health Care Innovation and Value Initiative, Brookings Institution

9:15 – 10:30 AM
Constitution Ballroom
Panel 2: Practice Transformation: Lessons Learned on the Road to Becoming a Patient-Centered Medical Home
Moderator: Paul Klintworth, Lead, Medical Home Community of Practice (CoP), Office of the National Coordinator for Health IT, US Department of Health and Human Services
- Chris Echterling, MD, Medical Director, WellSpan Bridges to Health
- Robin Motter, Department Chairman of Family Medicine, Greater Baltimore Medical Center
- Lucia Angel, Quality Improvement Coordinator, SFGH Family Health Center, UCSF
- Carol M. Odell, FNP, MSN, Assistant Medical Director, University of Colorado School of Medicine (invited)
- Suzanne Berman, Pediatrician, Plateau Pediatrics (invited)

(Break – 10:30 – 10:45 AM)

10:45 – 12:00 PM
Constitution Ballroom
Panel 3: Equipping the Medical Home: Training a New Workforce in Team-Based Care
Moderator: Bill Warning, MD, Program Director, Crozer-Keystone Family Medicine Residency
- Lucinda Maine, PhD, RPh, Executive Vice President & CEO, American Association of Colleges of Pharmacy
- Maureen Ediger, Family Caregiver
- Andrew Morris Singer, MD, President & Principal Founder, Primary Care Progress

12:00 – 1:30 PM
Constitution Ballroom C,D, E & Foyer
Break in Exhibit Hall

12:30 – 1:30 PM
Constitution Ballroom
Networking Lunch
1:30 – 2:45 PM
Afternoon Breakout Sessions Round I

(Break – 2:45 - 3:15 PM)

3:15 – 4:30 PM
Afternoon Breakout Sessions Round II

Choose one of the breakout sessions listed below to attend for each round

**Breakout A: Medication Management in the Medical Home**
**Moderator:** Lucinda Maine, PhD, RPh, Executive Vice President & CEO, American Association of Colleges of Pharmacy
- Mollie Scott, PharmD, BCACP, CPP, Regional Associate Dean and Clinical Associate Professor, UNC Eshelman School of Pharmacy
- Brian Isetts, PhD, BCPS, FAPhA, Professor, Pharmaceutical Care & Health Systems, University of Minnesota (invited)
- Troy Trygstad, Vice President of Pharmacy Programs, Community Cares North Carolina (invited)
- Stuart J. Beatty, PharmD, BCACP, CDE, Associate Professor of Clinical Pharmacy, The Ohio State University College of Pharmacy

**Breakout B: Community-based Collaboration Models: Aging Network**
**Moderator:** Richard Birkel, Senior Vice President on Health, Self-Management Alliance
- Christopher Langston, PhD, Program Director, John A. Hartford Foundation
- Lynnzy McIntosh, Vice President/Implementation Director, Consortium for Older Adult Wellness (invited)
- Patient Representative

**Breakout C: Team-based Care in the PCMH**
**Moderator:** Ed Webb, PharmD, MPH, Associate Executive Director, American Association for Clinical Pharmacy
- Richard Ricciardi, PhD, NP, Health Scientist, AHRQ
- Joan Weiss, PhD, RN, CRNP, Designated Federal Official, ACICBL and Chief, Geriatric and Allied Health Branch, Division of Public Health and Interdisciplinary Education
- Lewis Levy, MD, Vice President, Corporate Medical Quality, Best Doctors
- Jennifer Baldwin, RN, MPH, Senior Vice President for Patient-Centered Medical Home, CareFirst
- Melissa Thomason, Patient, Family Advisor

**Breakout D: Whole-Person Care – Comprehensive and Coordinated Care in the PCMH**
**Moderator:** Mary Minniti, BS, CPHQ, Program and Resource Specialist, Institute for Patient and Family Centered Care (invited)
- Eric Penniman, DO, District Medical Director, Primary Care, Marshield Clinic (invited)
- Christopher L. Hunter, PhD, ABPP, DoD, Department of Defense Program Manager for Behavioral Health in Primary Care, Behavioral Health Division, Office of the Chief Medical Officer
- Robyn Golden, LCSW, Director, Health and Aging, College of Nursing, RUSH Medical College (invited)
- Leonard Fromer, MD, Executive Medical Director, Group Practice Forum
Breakout E: Self-Guided Practice Transformation Models
Moderator: Jeff Halbstein-Harris, Patient/Advocate (invited)
- Collette Carver, APRN-BC-ADM, FNP, Director of Transformation of Care, Sentara
- Edward McGookin, MD, FAAP, Chief Medical Officer, Coastal Medicine (invited)
- CJ Peek, PhD, Associate Professor, Family Medicine and Community, University of Minnesota
- Suzanne Berman, Pediatrician, Plateau Pediatrics (invited)

Breakout F: Facilitated Practice Transformation Models
Moderator: Julie Schilz, Director, Patient Centered Care at WellPoint
- Mary Ann Bauman, MD, Medical Director for Women’s Health and Community Relations, Albany Area Primary Health Care (invited)
- Wendy Latham, Training Specialist, Mental Health & Substance Abuse Division
- Jennifer Sweeney, Vice President & Director, Consumer Engagement and Community Outreach, National Partnership for Women & Families, Comprehensive Primary Care Practice Faculty

Breakout G: A State Story of PCMH Collaboration – Ohio Representatives
- Randall Cebul, MD, Director, Center for Health Care Research and Policy, MetroHealth
- Richard Shonk, MD, PhD, Chief Medical Officer, The Greater Cincinnati Health Collaborative, The Greater Cincinnati Health Council, and HealthBridge
- John McCarthy, Director, Ohio Department of Medicaid (invited)
- Patient Representative

Breakout H: Using Technology to Improve Population Health
Moderator: Guy Mansueto, Vice President, Marketing, Phytel (invited)
- Todd Wolynn, MD, Pediatrician, Kids Plus Pediatrics (invited)
- Steven Peskin, MD, MBA, FACP, Senior Medical Director, Clinical Innovations, Horizon Blue Cross Blue Shield New Jersey
- Deborah Redmond, Vice President Clinical Affairs, UPMC (invited)
- Patient Representative

5:00 – 7:00 PM
Constitution Ballroom C,D, E & Foyer
Networking Reception
Open to all attendees
Friday, November 14 – Plenary Day 3

7:30 – 8:30 AM
Constitution Ballroom C,D, E & Foyer
Registration & Networking Breakfast

8:30 – 9:00 AM
Constitution Ballroom
Welcome Back & Morning Keynote: What Really Matters to Patients
Marci Nielsen, PhD, MPH, CEO, Patient-Centered Primary Care Collaborative
Melissa Thomason, Patient, Family Advisor

9:00 – 10:15 AM
Constitution Ballroom
Panel 4: What’s on the Horizon Post-Election: A View from the Feds
Moderator: Liz Fowler, PhD, JD, Vice President, Global Health Policy, Johnson & Johnson (invited)
• Rodney Whitlock, PhD, Senate Finance Committee, Minority Staff (invited) US Senator Chuck Grassley (R-IA)
• Charlene McDonald, Senate Budget Committee, Majority Staff (invited) US Senator Patty Murray (D-WA)
• House staff majority
• House staff minority

10:15 – 10:30 AM
Break

10:30-11:45 AM
Constitution Ballroom
Panel 5: View from the States
Moderator: Trent Haywood, MD, Chief Medical Officer, Blue Cross Blue Shield Association
• Tom Simmer, MD, Senior Vice President and Chief Medical Officer, BCBS Michigan (invited)
• Marie Maes-Voreis, MA, PHN, BSN, Director Health Care Homes, State of Minnesota
• Patient Partner, State of Minnesota
• Benjamin Miller, PsyD, Assistant Professor, Director, Office of Integrated Healthcare Research and Policy

11:45 – 12:15 PM
Constitution Ballroom
Closing Remarks Paul Grundy, MD, MPH, FACOEM, PCPCC President; Global Director of Healthcare Transformation, IBM