



Join Us. Become a Collaborative Executive Member!

Is your organization committed to advancing primary care as a key lever to achieve the quadruple aim – better health care, smarting spending, healthier Americans and more joy in practice?

Join the Patient-Centered Primary Care Collaborative and build on our achievement that elevated primary care through the widely-embraced patient centered medical home (PCMH).

Be a part of our diverse collaborative – which includes physician and nursing groups, health plans, employers, consumer organizations, health systems, industry groups and others – to collectively advance primary care through payment and delivery reforms and other innovations to shape the environment in which primary care is delivered. The Collaborative's influence reflects the consensus we've achieved across diverse stakeholders about how to make primary care more central to the delivery system, better resourced and more attuned to patient/family needs and preferences.

By joining the Collaborative, your organization will have a role in shaping decisions of public and private policymakers that affect primary care, as well as exclusive access to a wide array of educational offerings, networking opportunities, and on-the-ground insights into how practices are transforming.

Executive Member Benefits Include:

Education

Twice-monthly executive member programs showcase new policy ideas under development or those recently introduced, innovations that are demonstrating results, new research related to primary care, and tools and techniques to further the robustness and centrality of primary care. We bring leading transformation experts, researchers, policymakers and others from around the country and across every stakeholder group to help you and your staff stay abreast of what is happening to shape, transform and advance primary care across the country. Further, the Collaborative has real-world insights to share given its exposure to nearly 100,000 practices as part of the CMS Transforming Clinical Practice Initiative.

Advocacy

Policymakers are presented with a daily diet of problems and solutions from the perspective of *individual* stakeholders. The Patient-Centered Primary Care Collaborative is known on Capitol Hill and among private sector leaders for bringing together the *collective* perspectives of its members and forging consensus solutions about how to advance primary care. Increasingly, state level policymakers are also turning to the Collaborative as a resource. Through an array of advocacy strategies, the Collaborative and its members are uniquely positioned to influence the



thinking and decisions of leaders focused on primary care who work within private organizations and at varying levels of government.

Annual Conference

The Collaborative's primary care conference has become the premier annual event to meet innovators, policymakers and other leaders to learn about new models and new research, to exchange ideas and to network across different stakeholder groups. As a part of the conference, there is an executive member only briefing with key leaders. The Collaborative's awards dinner – which is a part of the annual meeting – is also an opportunity to learn from and celebrate with national and local leaders who are recognized for their contributions to advancing primary care. The conference and the awards dinner provide a forum for learning, celebration and replenishing ideas and energy to further our collective effort to advance primary care.

Research and Member Communication

The Patient-Centered Primary Care Collaborative is one of the only organizations in the country that compiles and disseminates current, evidence-based research and other results related to advanced primary care and medical home initiatives. The Collaborative's Annual Review of Evidence, Primary Care Innovations and PCMH Map and other materials clearly communicate the impact of primary care reforms on patient experience, quality of care, population health and health care costs. These insightful research findings and syntheses are made available to executive members in electronic and printed form.

Member Profiles and Announcements

The Collaborative features member efforts to advance primary care in its written materials, via member education webinars, as examples of innovation during Capitol Hill visits, on its website, through social media channels and via other communication vehicles. The Collaborative also provides a way for executive members to share policy developments, upcoming conference announcements and other news with other member organizations outside of their stakeholder group, promoting learning and exchange.

To learn more about the value of executive membership, please contact Krista Conley at kconley@pcpcc.org.