CAPG is the leading U.S. professional association of physician organizations delivering accountable, clinically integrated, coordinated care. Our 180-plus physician group members have demonstrated their commitment to this care model—in keeping with the Triple Aim.

These member groups employ or contract with providers who care for millions of lives in 31 states and Puerto Rico. CAPG’s membership continues expanding nationally, including many multi-state groups, and the organization has become an influential voice for accountable physician groups on healthcare policy, advocacy, and education issues.

As the sea change of healthcare reform continues, the move away from volume-based payment toward coordinated, capitated, value-based delivery aligns with the core of CAPG’s mission. Our members have successfully practiced the latter model for decades, and we firmly believe it is the key to a better healthcare system.

**FIVE REASONS TO REGISTER TODAY!**

| **TIMING** | We are in a historic period of healthcare reform that requires increased coordination, integration, and accountability among all healthcare sectors. The 2015 CAPG Healthcare Conference is designed to help you thrive in this new and challenging world. |
| **WORLD-CLASS SPEAKERS** | Our Annual Conference is renowned for featuring leading healthcare experts, policymakers, and executives. This year’s lineup includes opening speaker Leonard D. Schaeffer, founding Chairman and CEO of WellPoint, the largest U.S. health plan by membership. You’ll also gain insights from Dr. Brent James, Chief Quality Officer at Intermountain Healthcare; Alan Weil, Editor in Chief of *Health Affairs*; and Dr. Daniel Kraft, noted healthcare innovator and technologist. |
| **DEPTH OF CONTENT** | Complementing the high-level plenary sessions, a wide range of breakout sessions will offer practical, nuts-and-bolts knowledge to complete your intelligence gathering and fully equip you for the next era of healthcare. |
| **UNSURPASSED NETWORKING** | At our 2015 Conference, you’ll have four days to rub shoulders with nationally recognized experts, learn about valuable products and services at our Exhibit Fair and Strolling Dinner, and meet new colleagues from across the U.S. |
| **ACTIVITIES** | Our social events offer recreation and relaxation to round out the conference experience. Whether your game is golf, bowling, yoga—or tearing up the floor at our Dinner Dance Extravaganza—you can recharge your batteries, meet up with friends old and new, and have a great time. |

**Who should attend**

Executives and key staff from across the healthcare spectrum will benefit from the conference:

- Physician groups and IPAs
- Health plans, payers, employers, and purchasers
- Hospitals, health systems, and academic medical centers
- Government and regulatory agencies
- Laboratories, pharmacies, and health IT
- Pharmaceutical/biotech, medical device, and disease management companies
- Healthcare consultants
- Associations
As historic reform continues in U.S. healthcare, CAPG’s 2015 Conference aims to both address the challenges and seize this moment of remarkable potential. Our internationally renowned plenary speakers will offer high-level intelligence and insights from across healthcare sectors that will inform your planning amid rapid change.

LEONARD D. SCHAEFFER  
Health Care Reform: A 50-State Experiment  
Friday, June 12, 8:00 am–9:45 am

Leonard D. Schaeffer was founding Chairman and CEO of WellPoint, the nation’s largest health benefits company by membership, from 1992 through 2004. Currently the Judge Robert Maclay Widney Chair and Professor at the University of Southern California, Mr. Schaeffer previously served as President and CEO of Group Health, Inc. of Minnesota; Administrator of the Health Care Financing Administration (now CMS), and Assistant Secretary for Management and Budget, U.S. Department of Health and Human Services.

BRENT C. JAMES, MD  
Quality Controls Cost: The Tipping Point for Taking Risk  
Friday, June 12, 10:15 am–11:30 am

Dr. Brent James is executive director of the Institute for Health Care Delivery Research and Chief Quality Officer at Intermountain Healthcare, an integrated system of hospitals, clinics, a 1000-plus member physician group, and an HMO/PPO plan in Salt Lake City. Known globally for his work in clinical quality and infrastructure improvement and patient safety, Dr. James has trained more than 5,000 senior clinical and administrative executives worldwide.

ALAN WEIL  
Friday, June 12, 1:00 pm–2:15 pm

Alan Weil is managing editor of *Health Affairs*, the nation’s leading journal at the intersection of health, healthcare, and policy. Previously, he was executive director of the National Academy for State Health Policy (NASHP), a nonpartisan research and policy nonprofit. Mr. Weil also served as executive director of the Colorado Department of Health Care Policy and Financing and was assistant general counsel in the Massachusetts Department of Medical Security.

PANEL DISCUSSION: HEALTHCARE REFORM  
Moderated by Donald H. Crane, President and CEO, CAPG  
Saturday, June 13, 8:30 am–10:30 am

Industry leaders take an in-depth look at the current state of affairs and what may lie ahead on the road to healthcare reform.

DANIEL KRAFT, MD  
The Future of Health and Medicine: Where Can Technology Take Us?  
Saturday, June 13, 12:15 pm–1:45 pm

Dr. Daniel Kraft serves as Faculty Chair for Medicine for Singularity University and since 2011 has been the Founder and Executive Director of Exponential Medicine, a conference that explores convergent, rapidly developing technologies and their potential in biomedicine and healthcare. Dr. Kraft has over 20 years of biomedical research and clinical experience, is board certified in internal medicine and pediatrics with specialty training in hematology/oncology and bone marrow transplantation, and has multiple patents and publications in major biomedical journals.
PRIMARY CARE INNOVATION AND THE PATIENT-CENTERED MEDICAL HOME
Co-hosted with the Patient-Centered Primary Care Collaborative (PCPCC)
Thursday, June 11, 1:00 pm–4:30 pm
Introduction: Marci Nielsen, CEO, PCPCC

This in-depth session will focus on the patient-centered medical home (PCMH) and medical neighborhood—care structures that are transforming primary care and enhancing patients’ lives through chronic condition and behavioral health support, population management technologies, and enhanced care coordination including community supports and social services. The session comprises two panel discussions, followed by a call to action.

PANEL ONE: Primary Care Innovation Strategies for Population Health
Moderated by John E. Jenrette, MD, CEO, Sharp Community Medical Group; Senior VP, Sharp HealthCare

PANEL TWO: Establishing a Strong Foundation of Primary Care Through Patient and Community Partnership
Moderated by Diane Rittenhouse, MD, Associate Professor of Family Medicine and Health Policy, UCSF

CALL TO ACTION: Promoting Primary Care Workforce Through Policy
Led by Marci Nielsen, CEO, PCPCC

Confirmed presenters include:
- Patricia Briggs, CEO, Northwest Physicians Network
- Don Crane, President and CEO, CAPG
- Robert J. Fortini, Vice President, Chief Clinical Officer, Bon Secours Virginia Health System
- Jay W. Lee, MD, Associate Medical Director of Practice Transformation, MemorialCare Medical Foundation; President-Elect, California AAFP
- Carrie E. Nelson, MD, Senior Medical Director, Advocate Physician Partners
- Jessica Osborne-Stafsnes, Project Director, California Center for Rural Policy
- Sunny Ramchandani, MD, Medical Director, Healthcare Business Directorate, Naval Medical Center San Diego
- Brad Stuart, MD, Chief Medical Officer, Coalition to Transform Advanced Care (C-TAC)
Our 2015 Breakout Sessions are geared to provide physician groups with the tools and knowledge to adapt and thrive in a rapidly changing healthcare environment. Please see capg.org/conference2015 for the latest information.

CHILDREN’S VS. BLUE CROSS: AN END TO OUT-OF-NETWORK PRICE GOUGING?
A discussion of the Children’s Hospital case and what it means for groups faced with non-contracted provider claims.

Curtis S. Leavitt, Shareholder, Kennaday, Leavitt & Daponde PC
Carol K. Lucas, Shareholder, Buchalter Nemer

BEHAVIORAL HEALTH INTEGRATION FOR ACCOUNTABLE CARE ORGANIZATIONS
This session will explore the radical role of accountable care organizations in managing behavioral health conditions by screening, measuring, treating, and managing patient populations using multi-dimensional mental health tools for identification and monitoring patient progress.

Steve Daviss, MD, Chief Medical Information Officer, M3 Information

MEDICAID AND ACCOUNTABLE CARE: NEW MODELS TO IMPROVE HEALTH OF INDIVIDUALS AND COMMUNITIES
States are increasingly pursuing Medicaid accountable care focused delivery and payment model reforms. This session will provide an overview of models being pursued across the states, as well as examples from states implementing Medicaid ACOs and Accountable Communities of Health.

Robin Arnold-Williams, Partner, Leavitt Partners
Emma Chacon, Assistant Division Director, Division of Medicaid and Health Finance, Utah Department of Health
MaryAnne Lindeblad, Medicaid Director, State of Washington, Health Care Authority

DUALS DEMONSTRATION: IS COORDINATED CARE DELIVERING?
Panelists will offer a report from the trenches on how to manage this difficult patient population.

Gertrude S. Carter, MD, Chief Medical Officer, L.A. Care Health Plan
Mitchell Lew, MD, Chief Executive Officer, Prospect Medical Group
Martin Serota, MD, Chief Medical Officer and Vice President, AltaMed Health Services, Inc.
Martha Smith, Chief Program Officer, Dual Eligible Demonstration, Health Net, Inc.

TECHNOLOGY AND TOTAL COST OF CARE IN HOSPITAL-OWNED PHYSICIAN ORGANIZATIONS
This session will present data on the exceptionally high total cost of care (TCC) in hospital-owned medical groups compared to those owned by participating physicians, and on the potential for significant cost reductions through better purchasing and utilization of high-cost medical technology.

James Robinson, Leonard D. Schaeffer Professor of Health Economics and Director, Berkeley Center for Health Technology, UC Berkeley

GOVERNMENT AFFAIRS REPORT: WHERE IS GOVERNMENT TAKING US?
Hear the latest news on what’s happening at the state and federal level with developments in legislation and regulation.

THE FUTURE OF HEALTH SYSTEMS
Many hospitals across the nation have acquired physician practices to better position themselves for the move into population health. Will they succeed?

PRIVATE EXCHANGES: ARE THEY THE ANSWER?
Many are predicting private exchanges will be a dominant factor in the healthcare landscape in the near future. What role will medical groups play?
THURSDAY, JUNE 11
8:00 am – 5:00 pm ______ Member Strategic Planning Retreats
9:00 am – 2:30 pm ______ Golf Registration and Tournament—10:00 am shotgun start
12:00 pm – 2:00 pm ______ Preconference Registration
12:00 pm – 4:00 pm ______ Bowling Registration and Tournament—1:00 pm start
1:00 pm – 4:30 pm ______ Preconference Session:
Primary Care Innovation and the Patient-Centered Medical Home
4:00 pm – 9:00 pm ______ Conference Registration
6:00 pm – 9:00 pm ______ Welcome Reception—Sponsored by the Patient-Centered Primary Care Collaborative (PCPCC) (adults only)

FRIDAY, JUNE 12
7:00 am – 8:30 am ______ Breakfast
7:00 am – 7:00 pm ______ Conference Registration
7:00 am – 8:00 am ______ Member Strategic Planning Retreats
8:00 am – 4:00 pm ______ Babysitting and Youth Program
8:00 am – 9:45 am ______ Opening Ceremonies and General Session I—Leonard D. Schaeffer
9:45 am – 10:15 am ______ Break
10:15 am – 11:30 am ______ General Session II—Brent James, MD
11:30 am – 1:00 pm ______ Buffet Luncheon
1:00 pm – 2:15 pm ______ General Session III—Alan Weil
2:15 pm – 2:30 pm ______ Break
2:30 pm – 4:00 pm ______ Super Sessions
4:00 pm – 6:00 pm ______ Member Strategic Planning Retreats
6:30 pm – 10:00 pm ______ Babysitting, Youth, and Teen Programs
6:30 pm – 10:00 pm ______ Exhibit Fair and Strolling Dinner—Flashback to the 70s: Disco Party

SATURDAY, JUNE 13
7:00 am – 7:45 am ______ Morning Yoga Program
7:00 am – 8:30 am ______ Breakfast
8:30 am – 3:30 pm ______ Babysitting and Youth Program
8:30 am – 10:30 am ______ General Session IV—Healthcare Reform Panel
10:00 am – 11:30 am ______ Spouse/Adult Guest Program
10:30 am – 10:45 am ______ Break
10:45 am – 12:00 pm ______ Concurrent Breakout Session I
12:15 pm – 1:45 pm ______ General Session V/Luncheon (adults only)—Daniel Kraft, MD
1:45 pm – 2:15 pm ______ Break
2:15 pm – 3:30 pm ______ Concurrent Breakout Session II
4:00 pm – 6:00 pm ______ Member Strategic Planning Retreats
6:30 pm – 11:00 pm ______ Babysitting, Youth, and Teen Programs
6:30 pm – 7:30 pm ______ CAPG Conference Cocktail Reception
7:30 pm – 11:00 pm ______ CAPG Conference Dinner and Dance Extravaganza

SUNDAY, JUNE 14
8:00 am - 12:00 pm ______ Member Strategic Planning Retreats
8:30 am - 11:00 am ______ Farewell Brunch
11:00 am ______ Hotel checkout time
EAT, PLAY, MEET

THURSDAY

LET THE GAMES BEGIN

The always-popular CAPG Golf Tournament (10:00 am shotgun start) is open to all Conference registrants at any skill level, limited to first 144 participants. Enjoy a day at the spectacular Coronado Golf Course—rated one of the nation’s best public courses. Or if you prefer to roll, join our Bowling Tournament (1:00–4:00 pm) for fun and friendly competition at East Village Tavern and Bowl.

FRIDAY

EXHIBIT FAIR—FLASHBACK TO THE 70s: DISCO PARTY

CAPG’s renowned Exhibit Fair and Strolling Dinner (6:30–10:00 pm) is a valuable sponsor and exhibitor showcase with great food and a party atmosphere. This year’s fair will blast you back to the days of polyester, the Bee Gees, and feathered hair. Dress up, or not—just be sure and get down to this can’t-miss event.

SATURDAY MORNING

FITNESS TIME

Stretch, flex, and get centered for the day ahead at our Morning Yoga Program (7:00–7:45 am).

SATURDAY EVENING

DINNER DANCE EXTRAVAGANZA

Our annual Dinner Dance Extravaganza (6:30–11:00 pm) is the perfect way to wind down. Start the evening with a carefree Cocktail Hour, then enjoy a delectable gourmet dinner and hit the dance floor to fabulous live music.

SUNDAY

FAREWELL BRUNCH

Enjoy a final get-together with old and new friends at our traditional buffet Farewell Brunch (8:30–11:00 am).
REGISTRATION FEES
CAPG Members
Registered by April 10, 2015 $890
Registered after April 10, 2015 $990
11 or more $50 discount on fees noted above
CAPG Corporate Partners $1,295
CAPG Associate Partners $1,395
CAPG Affiliate Partners $1,495
Non-Contributors, Non-Members $1,895
Government Employees $1,485
CHA/AHA Hospital Members $1,695
Spouse/Non-Industry Adult Guests
Full Conference $360
All-Day Friday or Saturday Pass $260
Friday or Saturday Night Pass $160
Preconference Included in Registration
Babysitting and Youth/Teen Program (per child, per session) $75
Bowling Tournament Participants $75
Golf Tournament Participants $195
Sponsor Registration Fees See Sponsor Brochure
Hotel Room (excluding taxes and surcharges) $269 per night

GOLF AND BOWLING TOURNAMENTS
All Conference registrants are welcome at our CAPG Golf and Bowling Tournaments on Thursday, June 11.

GOLF: 10:00 am shotgun start, Coronado Golf Course. $195 per player, including green and cart fees, lunch, and tournament; limited to first 144 players signed up. Registration opens at 9:00 am.

BOWLING: 1:00 pm – 4:00 pm, East Village Tavern and Bowl. $75 per player, including fees, shoes, and refreshments; limited to first 80 players signed up. Registration opens at 12:00 pm.

No tournament refunds are available, but player substitutions are accepted.

FAMILY PROGRAM INFORMATION
Professional babysitting, youth programs, and teen parties are available at the following times. Cost is $75 per child, per session.

Babysitting and Youth Programs
Session 1, Friday 8:00 am – 4:00 pm
Session 2, Friday 6:30 pm – 10:00 pm
Session 3, Saturday 8:30 am – 3:30 pm
Session 4, Saturday 6:30 pm – 11:00 pm

Teen Parties
Session 2, Friday 6:30 pm – 10:00 pm
Session 4, Saturday 6:30 pm – 11:00 pm

HOTEL INFORMATION
The 2015 Conference will take place at the Grand Hyatt San Diego, 1 Market Place, San Diego, California. A special CAPG rate of $269 per night (plus applicable fees and taxes), single or double occupancy, has been arranged. The special rate is only available through CAPG Registration and can only be guaranteed up to May 15, 2015, or until our block of rooms sells out. A valid credit card must be provided in order to reserve a room. A one-night, non-refundable deposit of $269 plus applicable fees and taxes will be charged after May 15. Hotel cancellations received by May 15 will be honored without penalty. Cancellations received after May 15 are subject to the one-night, non-refundable policy as stated above. We encourage you to reserve your space early. Please submit your registration by May 15, 2015.

GENERAL INFORMATION
Badges: Badges are required for all attendees and guests and are mandatory for admission to all events for which you are registered.
Attire: Dress for the conference is business casual except for the Saturday Night Gala, where a “dress to impress” atmosphere prevails.
Special Requests: If you require any of the auxiliary services identified in the Americans with Disabilities Act or if you have special dietary requirements, please email Dianne Glover at dglover@capg.org.

Private Hospitality Events: No hospitality event or other activity may be scheduled at the Conference without the express permission of CAPG. Any such scheduling will result in cancellation of the event and forfeiture of any deposits for food and beverage orders.

Cancellations: Registration cancellations received in writing by May 28, 2015 will be subject to a $50 processing fee. No refunds will be granted after May 28. Registration substitutions are allowed. Sponsorship and Exhibitor cancellations will be subject to a $500 fee and must be received in writing by May 8, 2015. No refunds will be given after May 8. For hotel cancellations, please see the Hotel Information section above.
Please complete this form, front and back, typing or printing all information and providing a unique email address for each registrant. Please copy the form for additional registrants, or attach information for any additional children.

**ORGANIZATION INFORMATION**

ORGANIZATION NAME (as you would like it to appear in Conference Materials)  
INDUSTRY/HEALTHCARE SEGMENT

MAILING ADDRESS

CITY/STATE/ZIP

CONTACT PERSON’S NAME/TITLE

TELEPHONE  
FAX  
EMAIL

**CONFERENCE REGISTRATION (Badges are required for all events)**

REGISTRANT 1  
_____________________________________________________  TITLE/MD SPECIALTY  
EMAIL  
Optional Thursday Events:  
Bowling  
Golf  
Preconference (no charge)  
FEE $  
HOTEL ARRIVAL DATE  
DEPARTURE DATE  
ROOM TYPE  
KING  
DOUBLE/DIRECT

SPOUSE/NON-INDUSTRY ADULT GUEST  
Full Conference  
Fri Only  
Fri Eve Only  
Sat Only  
Sat Eve Only  
Bowling  
Golf  
FEE $  

CHILD 1 (FULL NAME)  
_____________________________________________________  AGE  
Session 1  
Session 2  
Session 3  
Session 4  
FEE $  

CHILD 2 (FULL NAME)  
_____________________________________________________  AGE  
Session 1  
Session 2  
Session 3  
Session 4  
FEE $  

REGISTRANT 2  
_____________________________________________________  TITLE/MD SPECIALTY  
EMAIL  
Optional Thursday Events:  
Bowling  
Golf  
Preconference (no charge)  
FEE $  
HOTEL ARRIVAL DATE  
DEPARTURE DATE  
ROOM TYPE  
KING  
DOUBLE/DIRECT

SPOUSE/NON-INDUSTRY ADULT GUEST  
Full Conference  
Fri Only  
Fri Eve Only  
Sat Only  
Sat Eve Only  
Bowling  
Golf  
FEE $  

CHILD 1 (FULL NAME)  
_____________________________________________________  AGE  
Session 1  
Session 2  
Session 3  
Session 4  
FEE $  

CHILD 2 (FULL NAME)  
_____________________________________________________  AGE  
Session 1  
Session 2  
Session 3  
Session 4  
FEE $  

CALCULATE YOUR FEES

Conference Registrant (see page 8 for fee structure) $ ________________
Spouse/Non-Industry Adult Guest Full Conference Attendees ($360 each; includes all meals) $ ________________
Spouse/Non-Industry Adult Guest Fri or Sat All-Day Pass ($260 each; includes all meals for one day) $ ________________
Spouse/Non-Industry Adult Guest Fri or Sat Night Pass ($160 each; includes meal for one night) $ ________________
Babysitting Registrants ($75 per session/per child; includes meals) $ ________________
Youth Program Registrants ($75 per session/per child; includes meals) $ ________________
Teen Party Registrants ($75 per session/per child; includes meals) $ ________________
Bowling Tournament Registrants (Thursday, June 11; $75 per player) $ ________________
Golf Tournament Registrants (Thursday, June 11; $195 per player) $ ________________

REGISTRATION FEE TOTAL $ ________________

PAYMENT

☐ CHECK/MONEY ORDER (made payable to CAPG) ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

CREDIT CARD NUMBER EXP. DATE CARD ID #*

NAME ON CARD SIGNATURE

BILLING ADDRESS CITY STATE ZIP

HOTEL RATES AND BILLING (Please see General Information on page 8 for details)

A special CAPG Conference rate of $269 plus applicable fees and taxes per room, single or double occupancy, has been arranged at the Grand Hyatt San Diego. Hotel rooms are available on a first-come, first-served basis; please register early, as rooms fill up fast. The CAPG special rate can only be guaranteed up to May 15, 2015, or until our block of rooms sells out, and is only available through CAPG Registration. Please see General Information on page 8 regarding room deposits and cancellations.

ROOM GUARANTEE

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

CREDIT CARD NUMBER EXP. DATE CARD ID #*

NAME ON CARD SIGNATURE

BILLING ADDRESS CITY STATE ZIP

THIRD PARTY BILLING

The Grand Hyatt requires that you complete a Credit Card Authorization form to have third party expenses charged to your credit/debit card. All expenses authorized will be charged prior to hotel guest(s) check-in. To request a Credit Card Authorization form, please contact CAPG Registration or download online at capg.org/conference2015.

*For Visa and MasterCard, the Card ID Number is the 3-digit number located on the back of your card, usually at the top of the signature strip. For American Express, it is the 4-digit number printed on the front of your card.

For advance registration, please send all completed forms by May 28, 2015 to Conference Registration, CAPG 2015 Healthcare Conference, 340 Dorantes Avenue, San Francisco, CA 94116; fax to 1-415-817-9958; or register online at capg.org/conference2015. Registrations received after May 28, 2015 will be processed on site and may delay check-in.

QUESTIONS? Please call 1-877-599-3852 or e-mail capg@amotive.com.
GRAND HYATT SAN DIEGO
1 Market Place, San Diego, California 92101 • 619.232.1234 • manchestergrand.hyatt.com

The 2015 CAPG Healthcare Conference takes place at the Grand Hyatt, in the heart of San Diego. A 2014 TripAdvisor Certificate of Excellence winner, the hotel offers ocean and city views from every room, easy access to cultural and scenic highlights, and numerous amenities.

DRIVING DIRECTIONS

From San Diego International Airport:
When exiting, follow signs to Downtown San Diego and Interstate 5. Stay in the right lane, which leads into North Harbor Drive, and continue south along the waterfront approximately 3 miles. One block past Seaport Village entrance (Kettner Boulevard), turn right onto Market Place.

From the North:
Take I-5 South toward San Diego. Exit at Front Street (exit 17) toward the Civic Center. Continue straight to Front Street, and then turn right onto W. Market Street.

From the South:
Take I-5 North to Cesar E. Chavez Parkway (exit 14B) and turn left. Turn right on East Harbor Drive and then left onto Market Place.

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Special thanks from CAPG to our early premier sponsors!

To ensure your spot as a sponsor or exhibitor, please contact us today at 213.624.2274