



## Health Care Transformation: Overcoming Challenges to Reach the Summit

June 9-10, 2014 | Hyatt Regency Denver Tech Center | Denver, Colorado

Join the **PCPCC**, **HealthTeamWorks**, and the **Colorado Academy of Family Physicians** for the first-ever PCPCC Western Regional Conference in Denver, CO, on June 9-10, 2014. You'll have the opportunity to network with fellow health care professionals from across the medical home sector to discuss key opportunities and challenges that lie ahead in our collective pursuit of the Triple Aim.

### Registration Prices:

**Military/Government:** \$495

**Early Bird Rate:** Register before March 14: \$595

**Regular Registration** (March 15 - June 7) \$695

**On-Site Registration:** \$749

*\* PCPCC Executive Members receive \$100 off registration prices.*

## Preliminary Agenda

| Day 1               | Monday, June 9th  |
|---------------------|---|
| 8:00 AM - 9:00 AM   | <b>Registration and Continental Breakfast</b>   |
| 9:00 AM - 9:30 AM   | <b>Welcome and Opening Remarks</b><br><b>Health Care Transformation: Overcoming Challenges to Reach the Summit</b><br><i>Marjie Harbrecht, HealthTeamWorks</i><br><i>Rick Budensiek, Colorado Academy of Family Physicians</i><br><i>The Honorable John Hickenlooper, Governor of Colorado (invited)</i>  |
| 9:30 AM – 10:00 AM  | <b>Show Me the Data! Do Patient-Centered Medical Homes Work?</b><br><i>Marci Nielsen, Patient-Centered Primary Care Collaborative</i>   |
| 10:00 AM - 10:45 AM | <b>Opening Keynote</b><br><b>Good News, Bad News: The Future Directions of U.S. Health Care</b><br><i>T.R. Reid, Journalist and Documentary Film Correspondent (confirmed)</i>  |
| 11:00 AM – 12:30 PM | <b>Against the Odds: What Challenges Lie Ahead That Will Throw Us Off Course?</b><br><b>Moderator:</b> <i>John Jenrette, CEO, Sharp Community Medical Group (invited)</i>   |
| 12:30 PM – 1:30 PM  | <b>Networking Lunch</b>   |
| 1:30 PM – 2:30 PM   | <b>Workshops Round 1: Getting Comfortable in the Medical Neighborhood</b> <ul style="list-style-type: none"><li>• Crossing Tribal Boundaries: Getting Primary Care &amp; Specialists to Work Together</li><li>• On Our Best Behavioral Health: Supporting Patient Behavior in the PCMH</li><li>• To Be Truly Patient-Centered Shouldn't We Involve Patients More?</li></ul> |
| 2:45 PM – 4:00 PM   | <b>Workshops Round 2: The Devil is in the Details</b> <ul style="list-style-type: none"><li>• Shaping Demand for High-Quality Care: How Consumers Can Help Drive Change</li><li>• Disruption or Innovation? The Adoption of Health IT in the Medical Home</li><li>• In Pursuit of the Triple Aim: "Mining for Data"</li></ul>   |
| 4:00 PM – 5:00 PM   | <b>Reflections on Day 1</b><br><b>Moderator:</b> <i>Bruce Bagley, President &amp; CEO, TransforMED</i>  |
| 6:00 PM – 8:00 PM   | <b>Opening Night Reception</b>  |



# 2014 PCPCC

## Western Regional Conference

| Day 2               | Tuesday, June 10th   |
|---------------------|--|
| 7:30 AM – 8:30 AM   | <b>Registration and Networking Breakfast</b>   |
| 8:30 AM – 8:45 AM   | <b>Welcome: Continuing our Ascent to the Summit!</b><br><i>Marci Nielsen, PCPCC</i>  |
| 8:45 AM – 9:30 AM   | <b>Closing Keynote: Health Care's Transition to a Team Sport: Overcoming the Barriers</b><br><i>Kevin Grumbach, University of California at San Francisco School of Medicine (invited)</i> |
| 9:30 AM – 10:45 AM  | <b>A 'Stateside' Perspective: The State View on Health Care Reform</b>   |
| 11:00 AM – 12:00 PM | <b>Closing Remarks:</b> <i>Marjie Harbrecht, HealthTeamWorks</i>   |

