

# Care Delivery & Integration Center Workshop

Managing Populations, Maximizing Technology:  
Population Health Management in the Medical Neighborhood

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Bon Secours  
Virginia Medical Group  
October 15, 2013  
PCPCC Annual Fall Conference

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BON SECOURS HEALTH SYSTEM 

# PCPCC's Ten Recommended Health IT Tools to Achieve PHM:

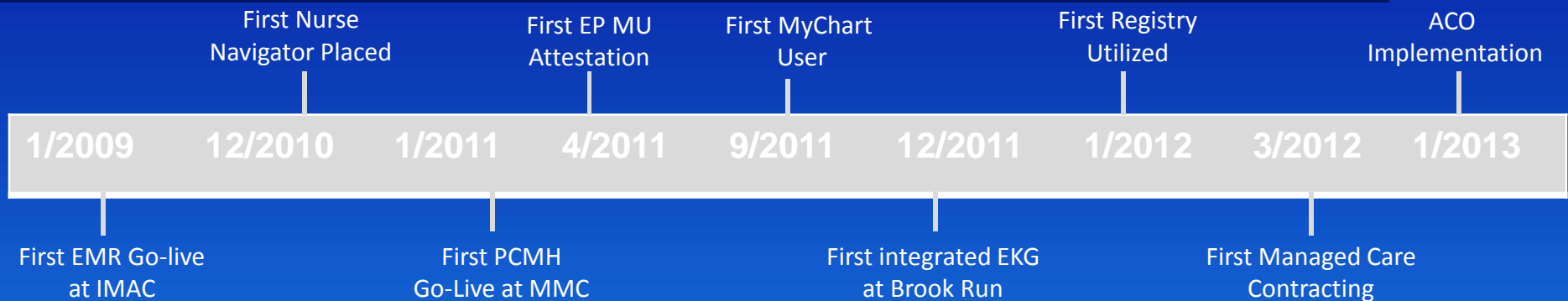
- 1. Electronic Health Records
- 2. Patient Registries
- 3. Health Information Exchange
- 4. Risk Stratification
- 5. Automated Outreach
- 6. Referral Tracking
- 7. Patient Portals
- 8. Telehealth/Telemedicine
- 9. Remote Patient Monitoring
- 10. Advanced Population Analytics



Source: Managing Populations, Maximizing Technology: Population Health in the Medical Neighborhood. Shaljian & Neilson; PCPCC 2013

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# BSVMG Transformational Vision Timeline



## Current Status:

**EMR** – 108 physician practices live  
**NCQA PCMH Level 3** – 71 providers  
**MyChart Users** – 73,884 BSHSI/68,223 Virginia  
**Nurse Navigators** – 51  
**Registries** – Diabetes, CHF, High Risk, Obesity, Asthma, COPD, Hepatitis C  
**Integrated Equipment** – EKG, Spirometry, Vital Signs  
**Advanced Payment Models** – ACO, Cigna, Anthem, Humana

	Richmond	Hampton Roads	BSMG Total
<b>Volume FY12</b>			
Employed Providers	297	156	453
Total Employees (includes Home Health and Hospice)	1,091	564	1,655
Monthly Distinct Patient Volume (3-year rolling average)	252,437	77,590	330,027
Monthly Distinct PCP Volume (3-year rolling average)	168,132	24,732	192,864
MyChart Users			64,272
<b>Vitals FY12</b>			
CG/CAHPS	82%	82%	82%
Patient Engagement (CE11)* <small>*Benchmark changed from all industry to healthcare-specific</small>	75 <sup>th</sup> percentile	86 <sup>th</sup> percentile	78 <sup>th</sup> percentile
Physician Engagement	97 <sup>th</sup> percentile	42 <sup>nd</sup> percentile	76 <sup>th</sup> percentile
Employee Engagement	83 <sup>rd</sup> percentile	76 <sup>th</sup> percentile	81 <sup>st</sup> percentile
Voluntary Turnover	9.5%	15.6%	11.5%
NCQA PCMH Level 3 Providers	56	10	66

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# PCMH Nurse Navigator Team



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# Population Outreach: Phytel & Epic Registries

Phytel receives  
claims data  
from Athena

Patient, age 18-  
99 with  
Uncontrolled DM,  
with no  
appointment in  
the past 3 mos

Phytel places an  
automated call to  
the patient and  
reminds of the  
need for an  
appointment

Patient  
contacts the  
office to make  
appointment

## Phytel has Disease-Specific Outreach Protocols for the Following:

- Diabetes
- Asthma
- Hypertension
- Hypercholesterolemia
- Thyroid Disorders
- Coronary Artery Disease
- Heart Failure
- COPD

## Epic Sample Logic..

### Multiple Co-Morbid Condition Management Logic.....

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((1 AND 2 AND (3 OR 4 OR 6 OR (7 OR 8) OR (9 OR 10) OR (11 OR 12) OR (13 OR 14))) OR (1 AND 3
AND ( 4 OR 6 OR (7 OR 8) OR (9 OR 10) OR (11 OR 12) OR (13 OR 14))) OR (1 AND 4 AND (6 OR (7
OR 8) OR (9 OR 10) OR (11 OR 12) OR (13 OR 14))) OR (1 AND 6 AND ((7 OR 8) OR (9 OR 10) OR (11
OR 12) OR (13 OR 14))) OR (1 AND (7 OR 8) AND ((9 OR 10) OR (11 OR 12) OR (13 OR 14))) OR (1
AND (9 OR 10) AND ((11 OR 12) OR (13 OR 14))) OR (1 AND (11 OR 12) AND (13 OR 14)) OR (2 AND
3 AND ( 4 OR 6 OR (7 OR 8) OR (9 OR 10) OR (11 OR 12) OR (13 OR 14))) OR (2 AND 4 AND (6 OR (7
OR 8) OR (9 OR 10) OR (11 OR 12) OR (13 OR 14))) OR (2 AND 6 AND ((7 OR 8) OR (9 OR 10) OR (11
OR 12) OR (13 OR 14))) OR (2 AND (7 OR 8) AND ((9 OR 10) OR (11 OR 12) OR (13 OR 14))) OR (3 AND
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OR 10) OR (11 OR 12) OR (13 OR 14))) OR (3 AND (7 OR 8) AND ((9 OR 10) OR (11 OR 12) OR (13 OR
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AND (13 OR 14)) OR ((9 OR 10) AND (11 OR 12) AND (13 OR 14)) AND 5)
```

# Engaging Patients via EMR Portal & Nurse Navigators

## Epic Patient Portal:

Number of "Activated Patients"	
Virginia	68,223
BSHSI Total	73,884
Number of messages/week	2,383
eRx Turnaround Time	10hr 40min
Appointment Request Turnaround Time	8hr 1min
Messaging TAT	10h 34min

## Navigator Readmissions:

Month	Total Patients	Total counted in Readmit Stats (Denominator)	# with Post Hosp Readmission (Numerator)	30 DAY READMISSION RATE
Dec-11	192	139	0	0.00%
Jan-12	385	320	1	0.30%
Feb-12	498	439	13	2.96%
Mar-12	671	614	15	2.44%
Apr-12	587	547	9	1.65%
May-12	825	573	3	0.52%
Jun-12	558	494	4	0.81%
Jul-12	652	609	5	0.82%
Aug-12	763	686	2	0.29%
Sep-12	600	549	8	1.46%
Oct-12	821	748	10	1.34%
Nov-12	652	583	12	2.06%
Dec-12	834	766	10	1.31%
Jan-13	1025	934	13	1.39%
Feb-13	1035	925	9	0.97%
Mar-13	1090	975	7	0.72%
Apr-13	1175	1010	16	1.57%

\*The Average BSV Hospital Discharge Readmission Rate for Previous 6 months – 14.2%

### INCLUSION CRITERIA:

- 1) Patient was seen as part of a Post Hospitalization Episode
- 2) Must have a documented Initial Hospital Discharge Date to be counted in Readmit Rate

### DEFINITION:

A readmission is counted as having a documented Other Hospital Admission Date within 30 days of the Initial Hospital Discharge Date

# Our Progress Toward Reform: 2009-2016

	Transaction	Interaction	Integration	Collaboration	Transformation
Accountable care sustainability	IT supports individual providers in delivering care and measuring outcomes	Basic care coordination capabilities emerge with initial population-based metrics	Care coordination capabilities improve and health status measurement is possible	Seamless care coordination with demonstrable improvement in population health status	Triple Aim goals realized across the population
Population management				<ul style="list-style-type: none"> <li>Evidence-based standards</li> <li>Team-based care collaboration</li> <li>Individual accountability</li> </ul>	<ul style="list-style-type: none"> <li>Advanced population analytics</li> <li>Continuous process improvement</li> <li>Risk and financial management</li> </ul>
Clinical integration			<ul style="list-style-type: none"> <li>Outcomes measurement and reporting</li> <li>Virtual care team coordination</li> <li>Individual engagement</li> </ul>		
Care coordination		<ul style="list-style-type: none"> <li>Clinical decision support</li> <li>Care management and registries</li> <li>Population analytics</li> </ul>			
Meaningful use	<ul style="list-style-type: none"> <li>Process measurement and reporting</li> <li>Health information exchange</li> <li>Clinical systems (ancillary, EHRs, EMRs)</li> </ul>				

An accountable care organization (ACO) is a healthcare organization characterized by a payment and care delivery model that seeks to tie provider reimbursements to quality metrics and reductions in the total cost of care for an assigned population of patients

**THE AIM OF AN ACO**  
VALUE-BASED | PATIENT-CENTERED CARE



Bon Secours has been awarded the Medicare Shared Savings Program ("Medicare ACO")

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# Questions??



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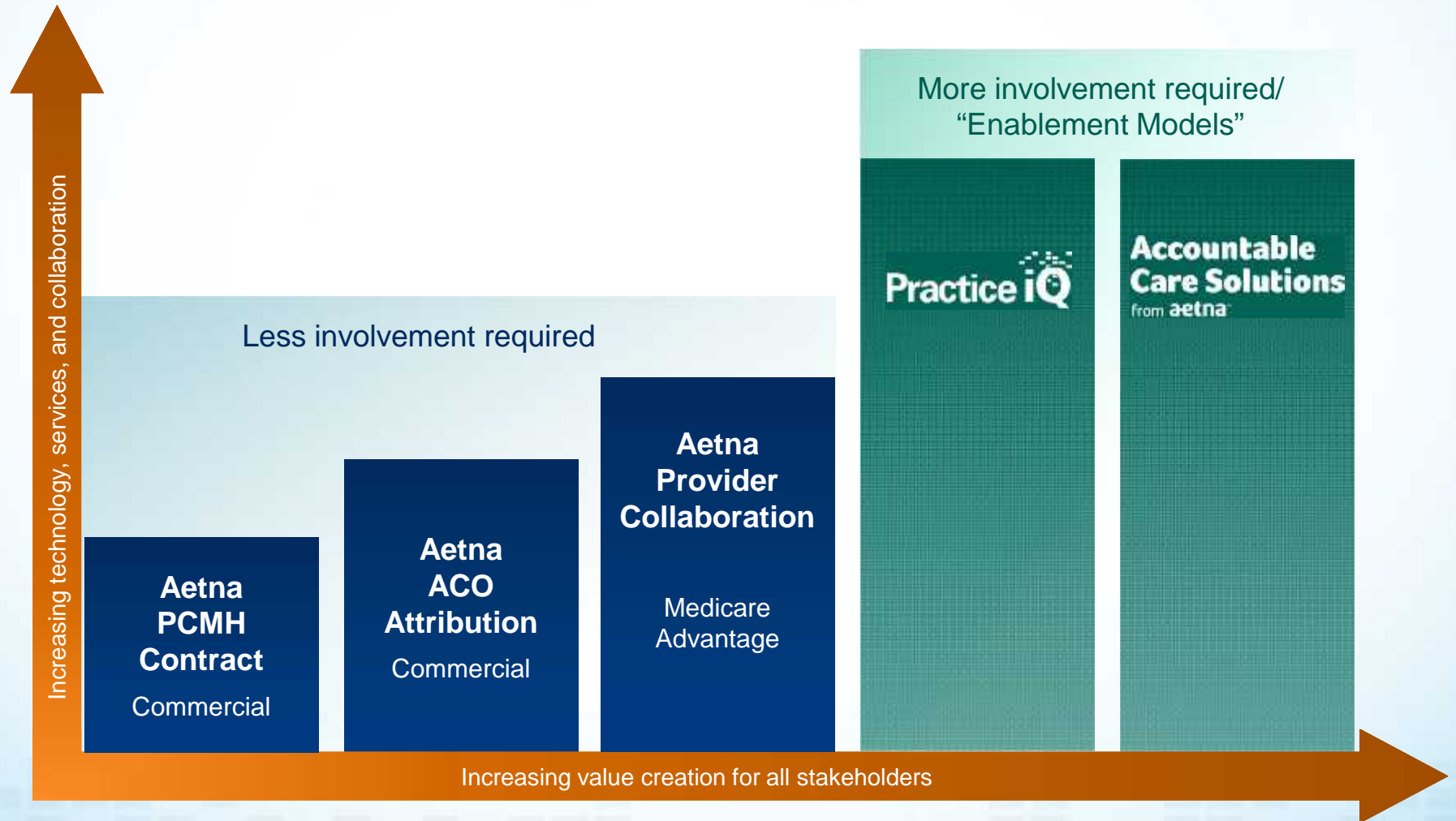
# Maximizing Technologies, Managing Populations: eHealth Innovations

## Aetna's Perspective

**Brian Parker, President, Practice iQ**

October 15, 2013

# Aetna is committed to the shift from volume to value



# How is value generated by PCPs?

1

## Health Care Technology

### *Understand Cost & Quality*

- Accessible data to manage performance and track patients
- Population based decision making with predictive modeling

2

## Care Management

### *Facilitate Appropriate Care Delivery*

- Identify and manage at-risk/high risk patients and those with chronic conditions
- Care coordination to drive appropriate utilization of resources

3

## Operational/People Services

### *Support and monitor PCMH success*

- People to lead transformation process and track ongoing performance and progress
- Managing inappropriate and redundant utilization based on data analysis

4

## Incentive Payments

- Motivate behavior change among providers with rewards for demonstrating consistent and successful application of the medical home features
- Mitigate costs related to implementing new technology, care management processes, and people to transform and successfully operate as a medical home

Test and  
prescribe  
vs.  
prevention and  
healing.







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# PCMH 2.0



## Integrated Health Services

- Behavioral health
  - Dietician
  - Health education
  - Mind-body medicine
  - Pharmacy
- 
- 



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- Validated physician-connected Health Risk Assessment
- Personalized Prevention Plan
- Chronic care management interventions



## Preparing for Change



“The primary care practice of the future will have a workflow very different from that of today.”

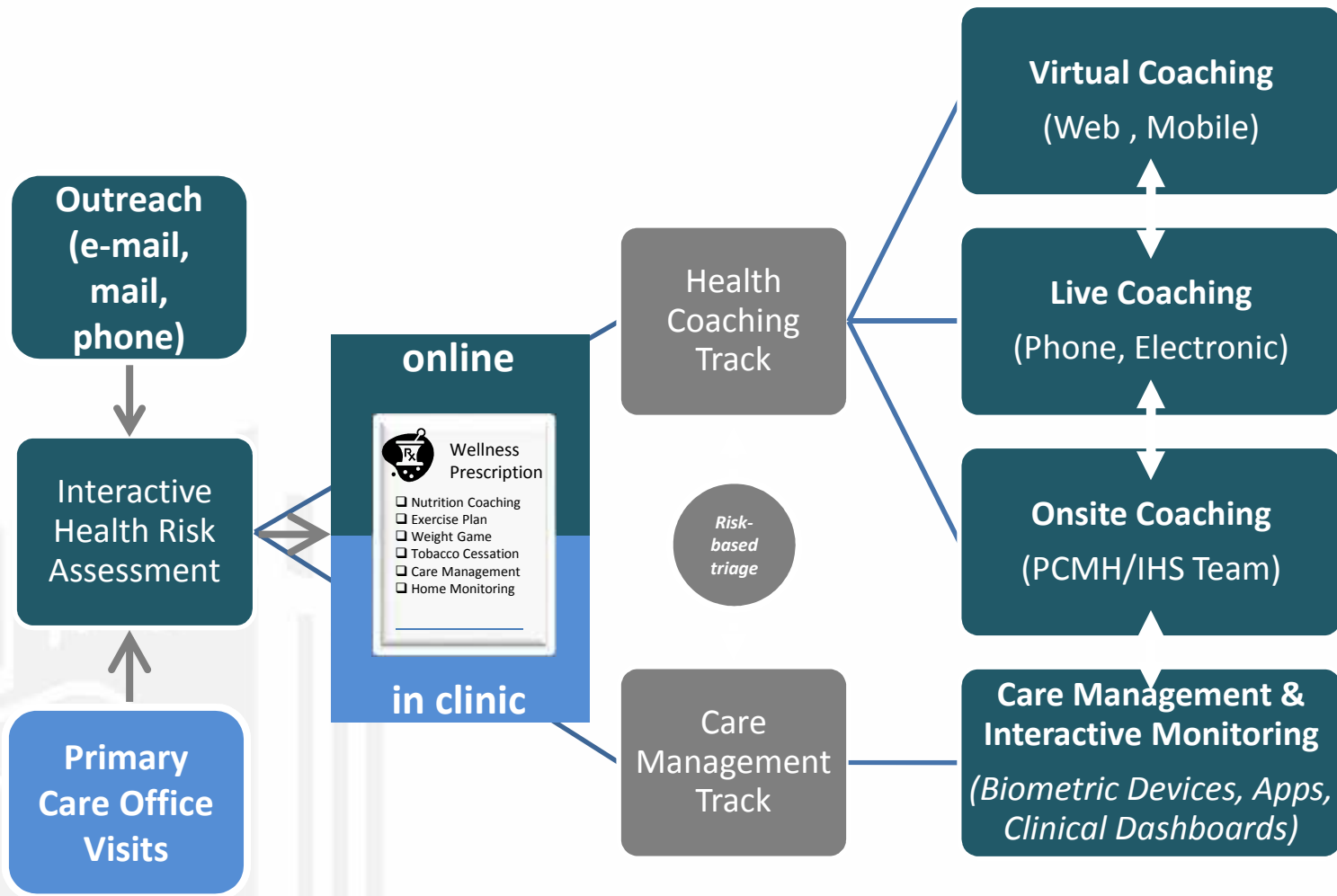
—Institute for Health Technology  
Transformation. *April 2012.*





- EHR system
- System-wide secure messaging
- Clinic-facing patient dashboards
- Web-based interactive health risk assessment/personal prevention plan







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